

Mobile IP for Data Network Mobility

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Mobile and Voice Business Development

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Agenda

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- **Mobility Market Trends**
- **What is Mobile IP**
- **Mobility Networks**
 - **MSP Mobility Services**
 - **Mobility in Data Mobile Networks**
 - **Mobility in Enterprise Campus**
- **Summary**

Mobile Market in Asia Pacific

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- Ending 2003, Asia Pac region emerged as **largest mobile market worldwide**. User base will grow from **551M in 2003 to 821M in 2008**. By 2005, accounting for more than **1 in 4 mobile subscribers (28%)**
- Service revenue will grow from **\$140.2B in 2003 to \$249.7B in 2008** – representing significant growth at **12.2 CAGR**
- ARPU declines through 2005 until lift from increased data traffic counteracts slide in voice revenue, pushing total mobile ARPU to **\$25.70 in 2008**
- Data will contribute **34%** of regional revenue in 2008, or \$85 Billion. China market generates 81 Billion SMS in 2003.
- PWLAN forecasts in revenues will increase from \$18M in 2003 to **\$558M in 2007**, Korea, Japan, Taiwan & Singapore will lead market

Mobile - Market Drivers

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- Mobile systems are deploying packet data
- A foundation for integrating Mobile IP

GSM → **GPRS** → **UMTS** → **3GPP**

Some Effort to do Circuit
Switched Data

2G

2.5G

3G

+ Mobile IP

CDMA → **CDMA** → **CDMA** → **3GPP2**

Packet Switching
for Data Built-in

**2000
1xRTT**

**2000
3xRTT**

What are Emerging Mobile Data Services?

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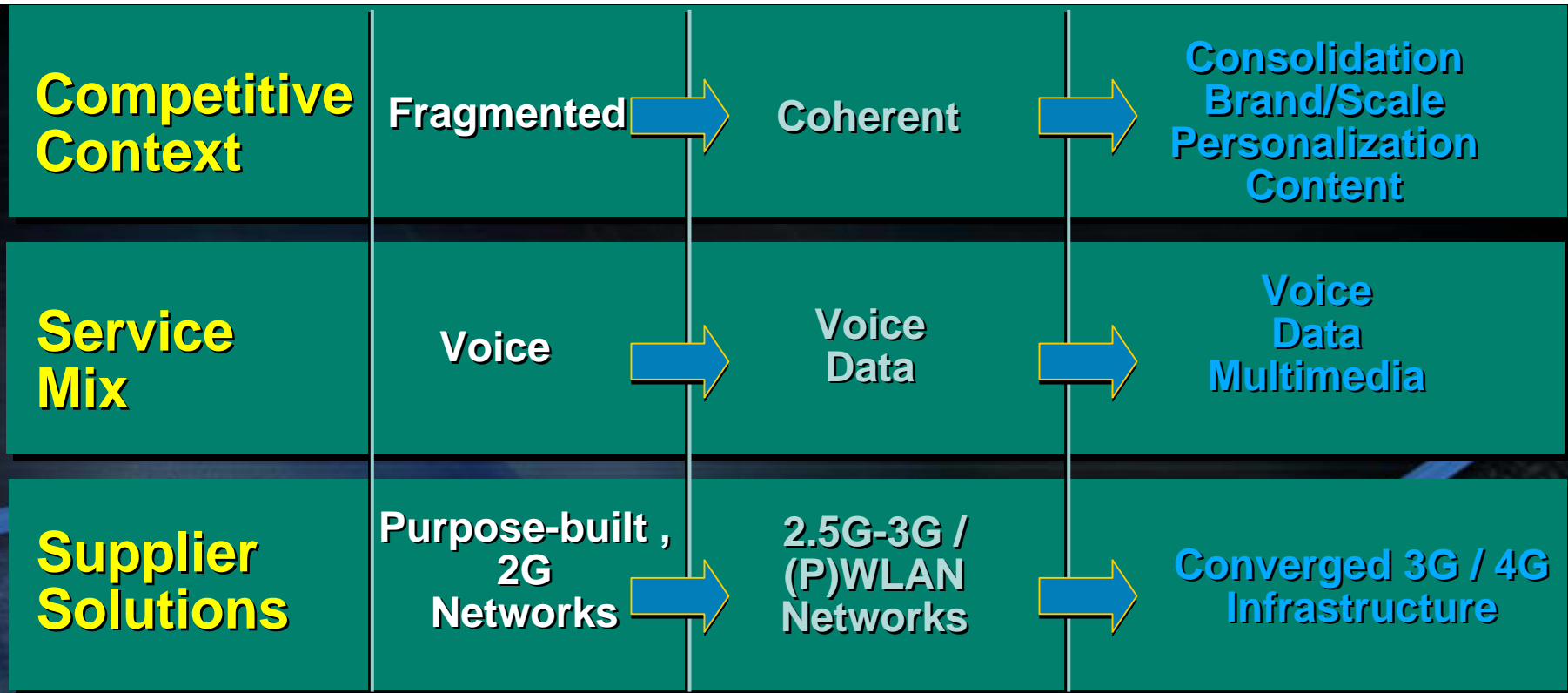
- **SMS,**
- **MMS,**
- **IMS, (Push-to-Talk)**
- **Online Gaming**
- **Video Applications**
 - Video phone
 - Streaming Video
 - TV channels, Surveillance
- **Enterprise Mobility Services**

Cisco Mobility Vision



Mobile Industry Transitions

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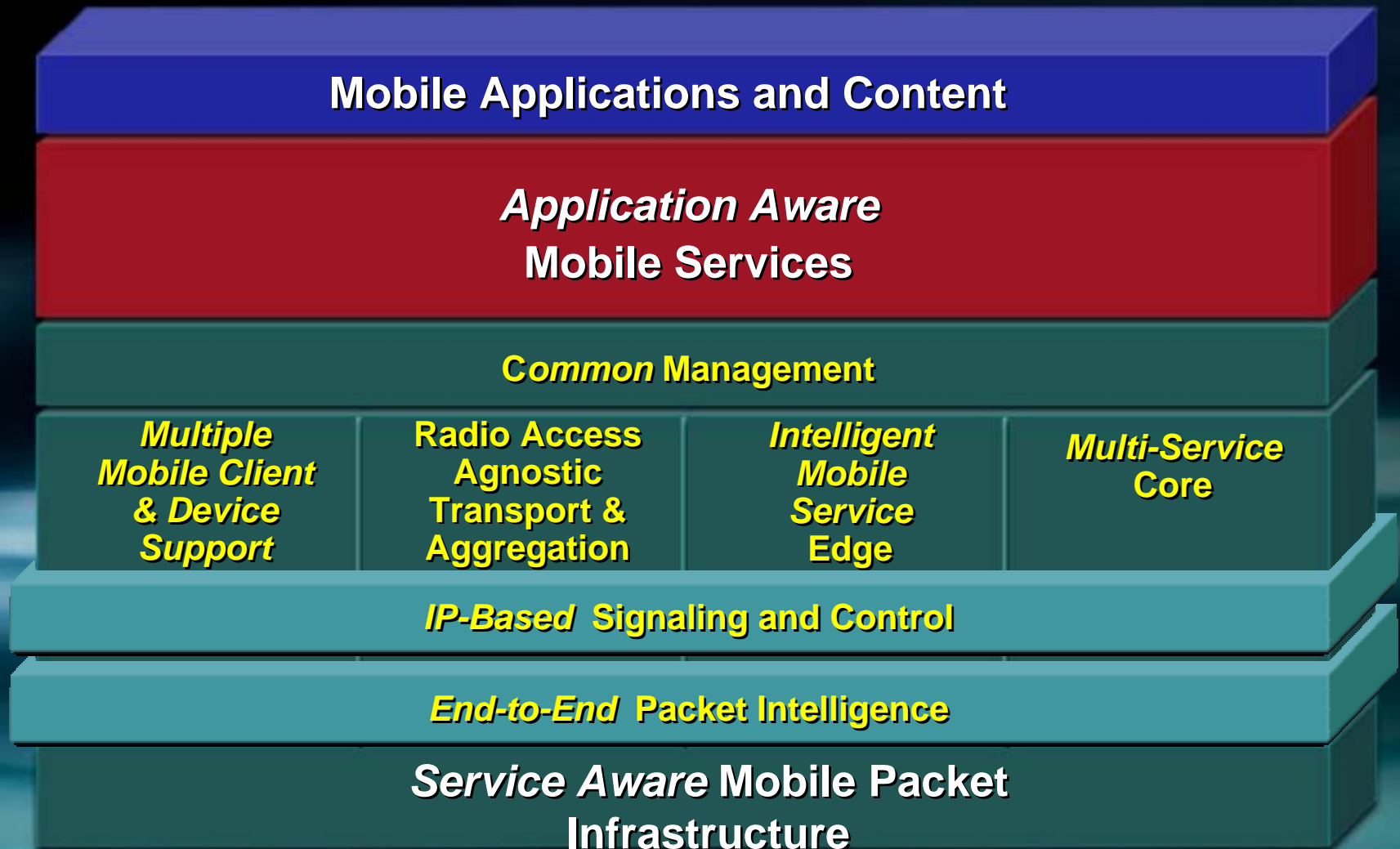


Time

Mobile Network Building Block

Evolving to an Open Architecture

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Cisco Mobile Solution

Value Proposition

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Metrics

ARPU

Sub
Growth &
Churn

Free Cash
Flow

Debt
Burden

Valuation

Risk

Strategy

**Increase
Revenue**

Increase
Number of
Subscribers

Increase
RGU/ARPU

**Decrease
Cost**

Manage
CAPEX

Decrease
OPEX

**Balance
Risk/Reward**

Minimize
Risk

Maximize
Potential

Focus

Transport Capacity
Improvement

Eliminate IN bottleneck

Reduce Churn thru bundles

Mobile Data Services
Content-based billing
HotSpots

Optimize investment

Improve Asset Utilization

Improve Bandwidth efficiency

Consolidate networks

Network Migration

Legacy where appropriate

Multi-purpose network

Scalability

Value Proposition

IT Network, e-Optimisation

IP/ATM Backbones

Data Centers and Storage

Cell Site Router, SS7oIP

Service Edge / CMX /
Security

WLAN and Public WLAN

Mobile Data Services

Media Gateway

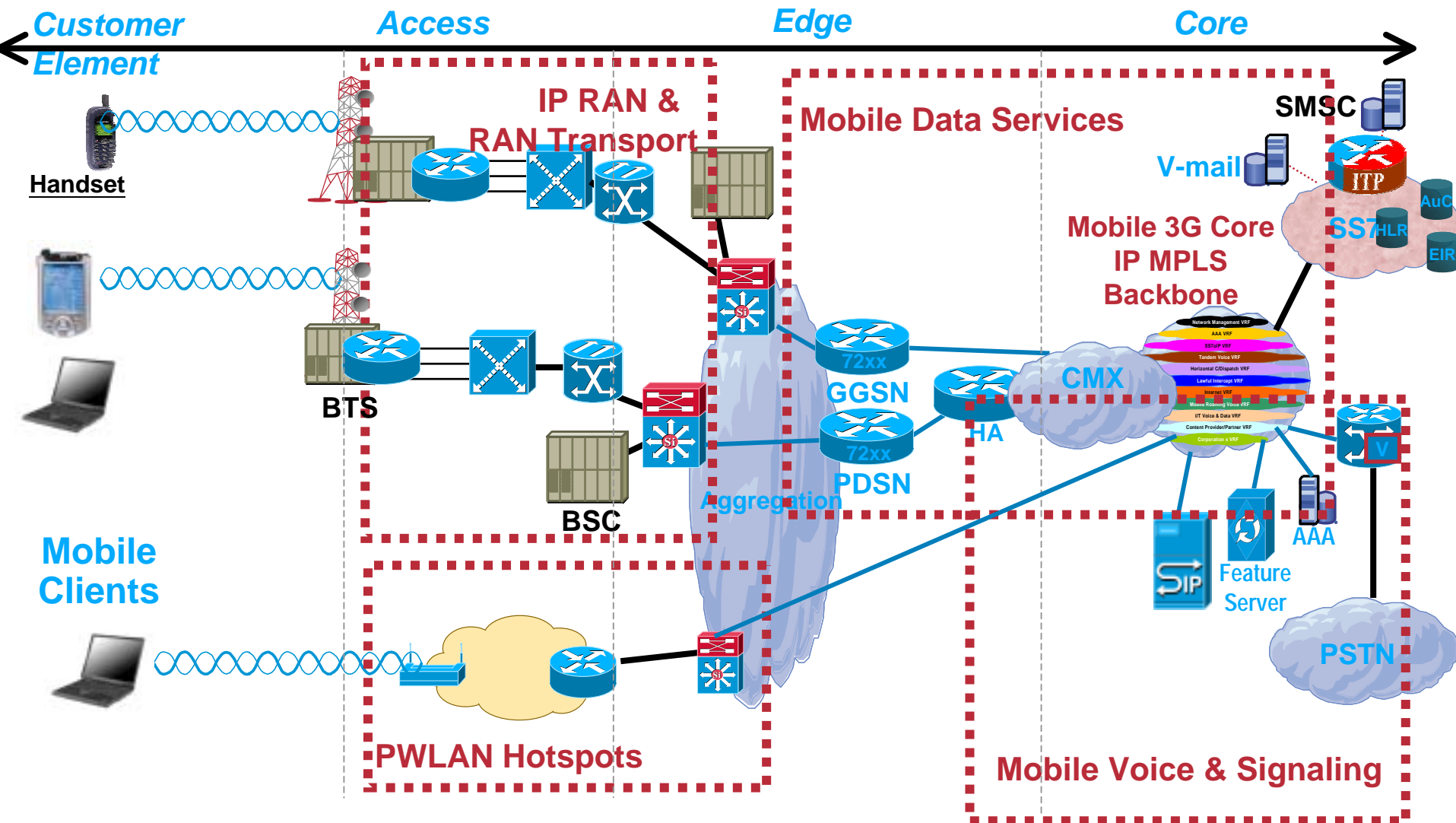
Backhaul from Radio over IP

Joint Service Development &
Marketing Programs

Mobile Reference Architecture

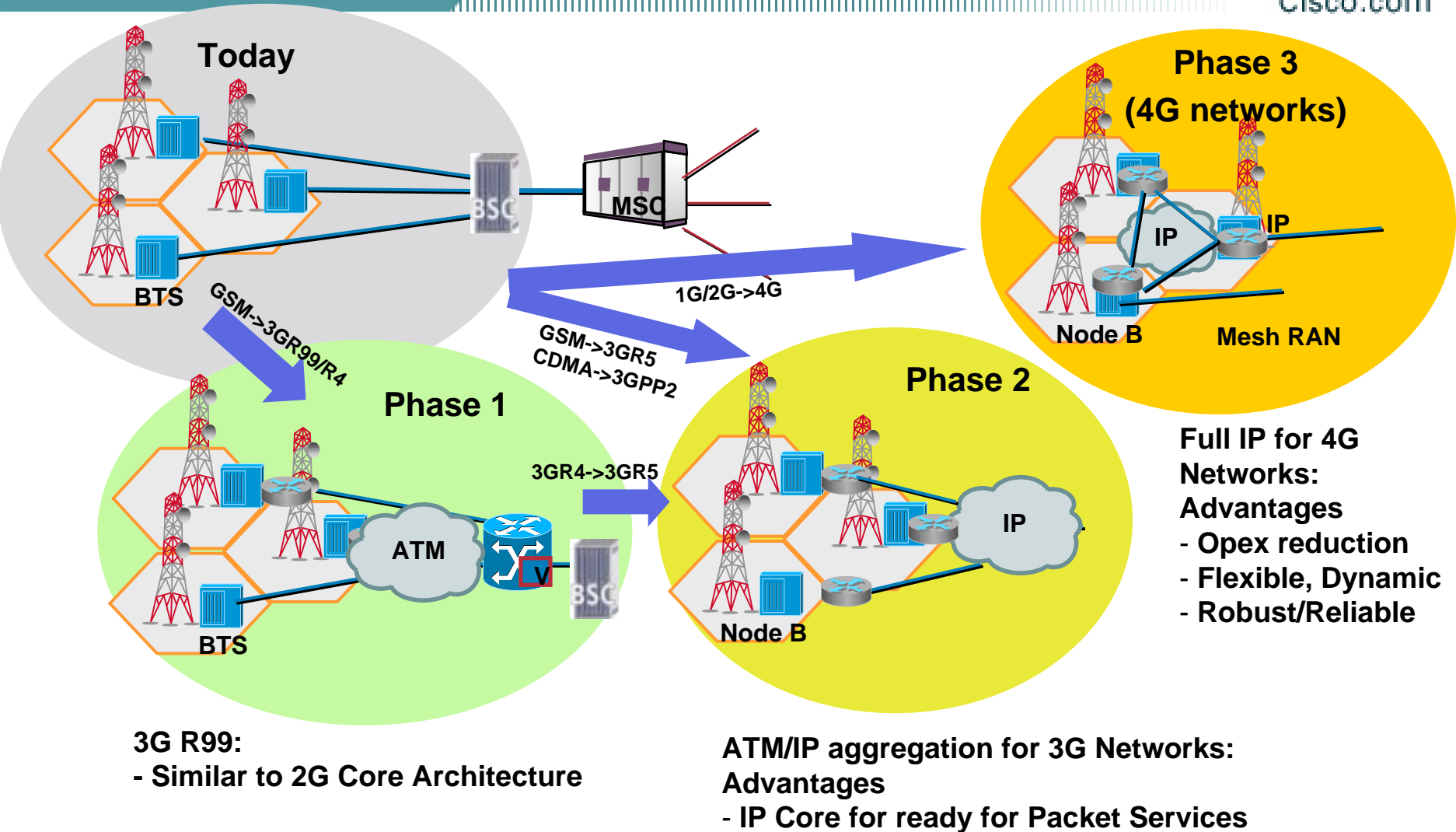
Solutions to Evolve Mobile Network

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Radio Access Network (RAN) Evolution

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Mobile IP

Definition of Mobility

- Nomadic** – Connectivity before and after move. Change IP address -> Sessions are reset after move.
- Mobility** – Connectivity before and after move. No change in IP address -> Sessions are not reset after move.

What is Mobile IP ?

“

“Mobile IP provides an IP node the ability to retain the same IP address and maintain uninterrupted network and application connectivity while traveling across networks ”

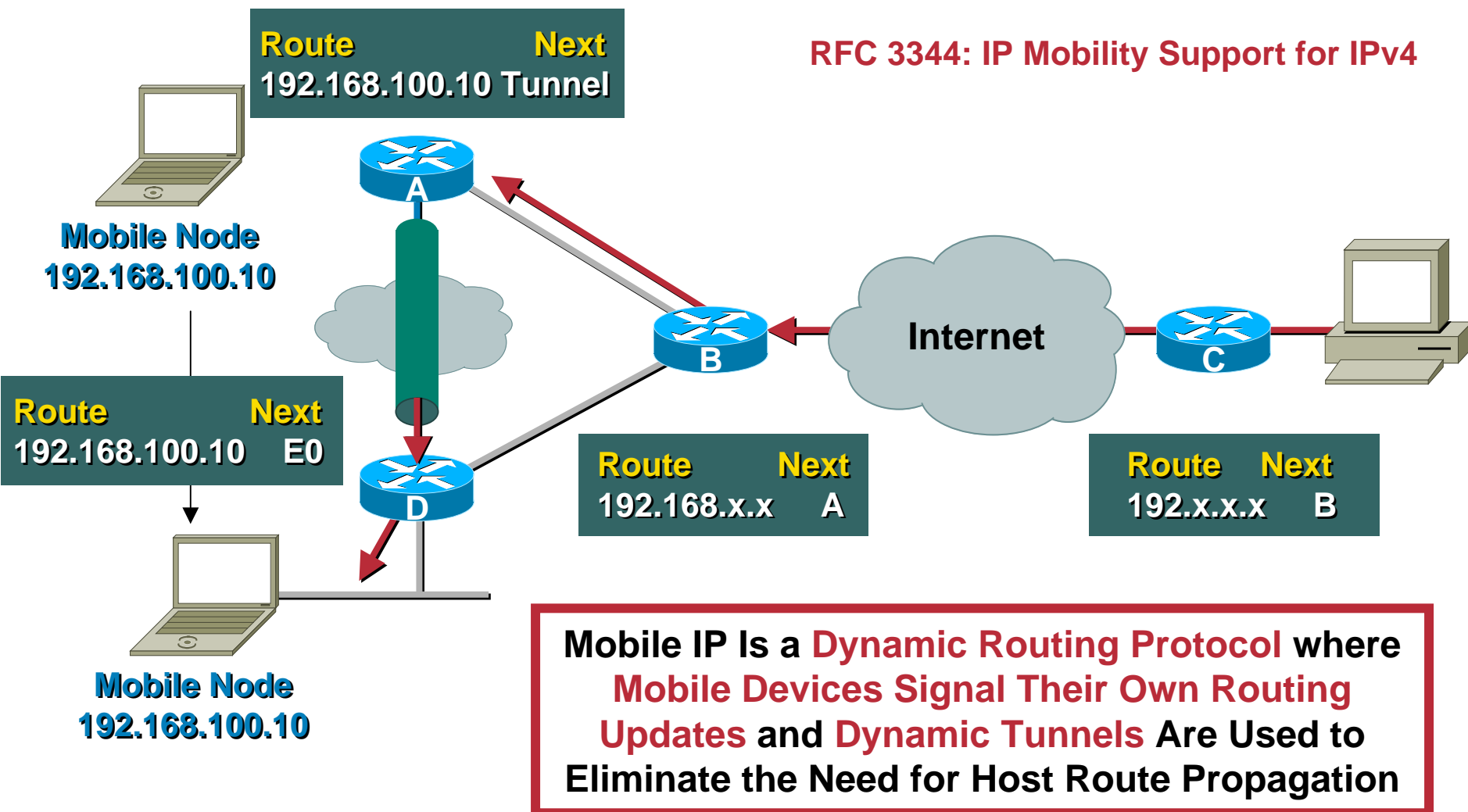
”

An “always on” IP service availability independent of location, movement or infrastructure

Basic Concept of Mobile IP

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RFC 3344: IP Mobility Support for IPv4



Mobile IP

Key Components

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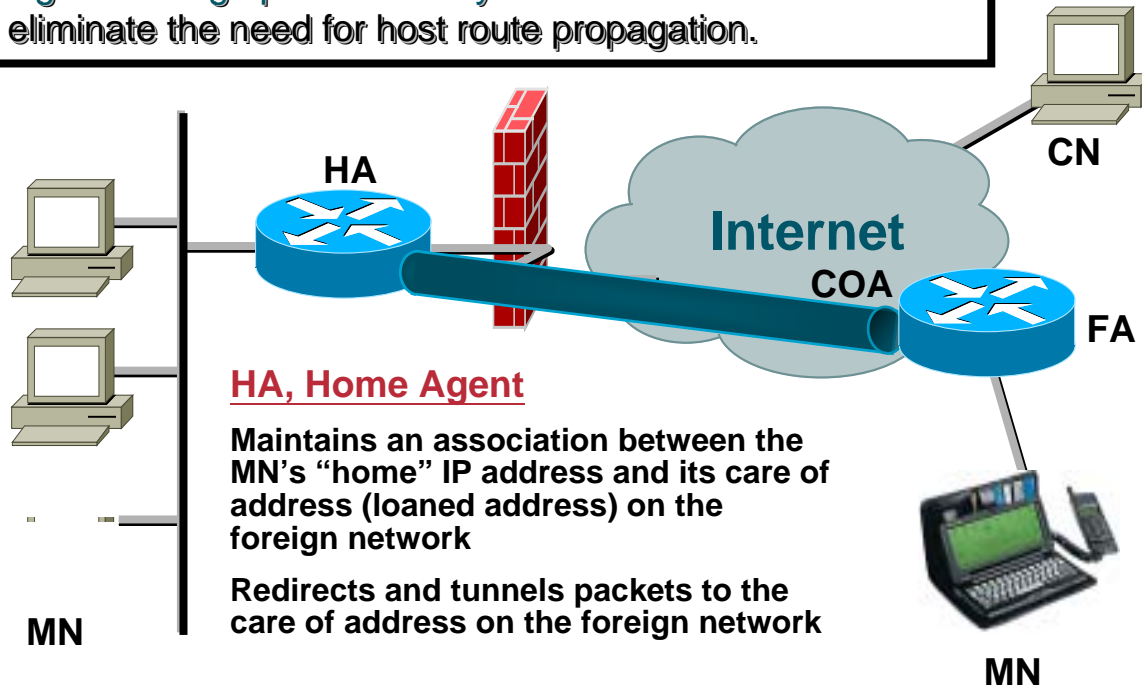
Mobile IP is comprised of three components:

1. **Mobile Node (MN):** IP clients: notebooks, cell phones, PDAs (Updates CoA via RRQ)
2. **Home Agent (HA):** Mobile IP enabled gateway (acts as location database for MNs)
3. **Foreign Agent (FA):** Mobile IP enabled gateway [Optional] (Off-loads CPU processing of encapsulation/decapsulation, Enforces local network administration policy, Allows for billing of MNs, Conserves IP address space, Enables Local authentication)



Mobile IP in a Nutshell

Mobile IP is a dynamic routing protocol where end devices signal routing updates and dynamic tunnels are used to eliminate the need for host route propagation.



HA, Home Agent

Maintains an association between the MN's "home" IP address and its care of address (loaned address) on the foreign network

Redirects and tunnels packets to the care of address on the foreign network

CN, Correspondent Node

Destination IP host in session with a Mobile Node

FA, Foreign Agent

Provides an addressable point of attachment to the MN called Care Of Address (COA)

Maintains an awareness for all visiting MNs

Acts as a 'relay' between the MN and its Home Agent

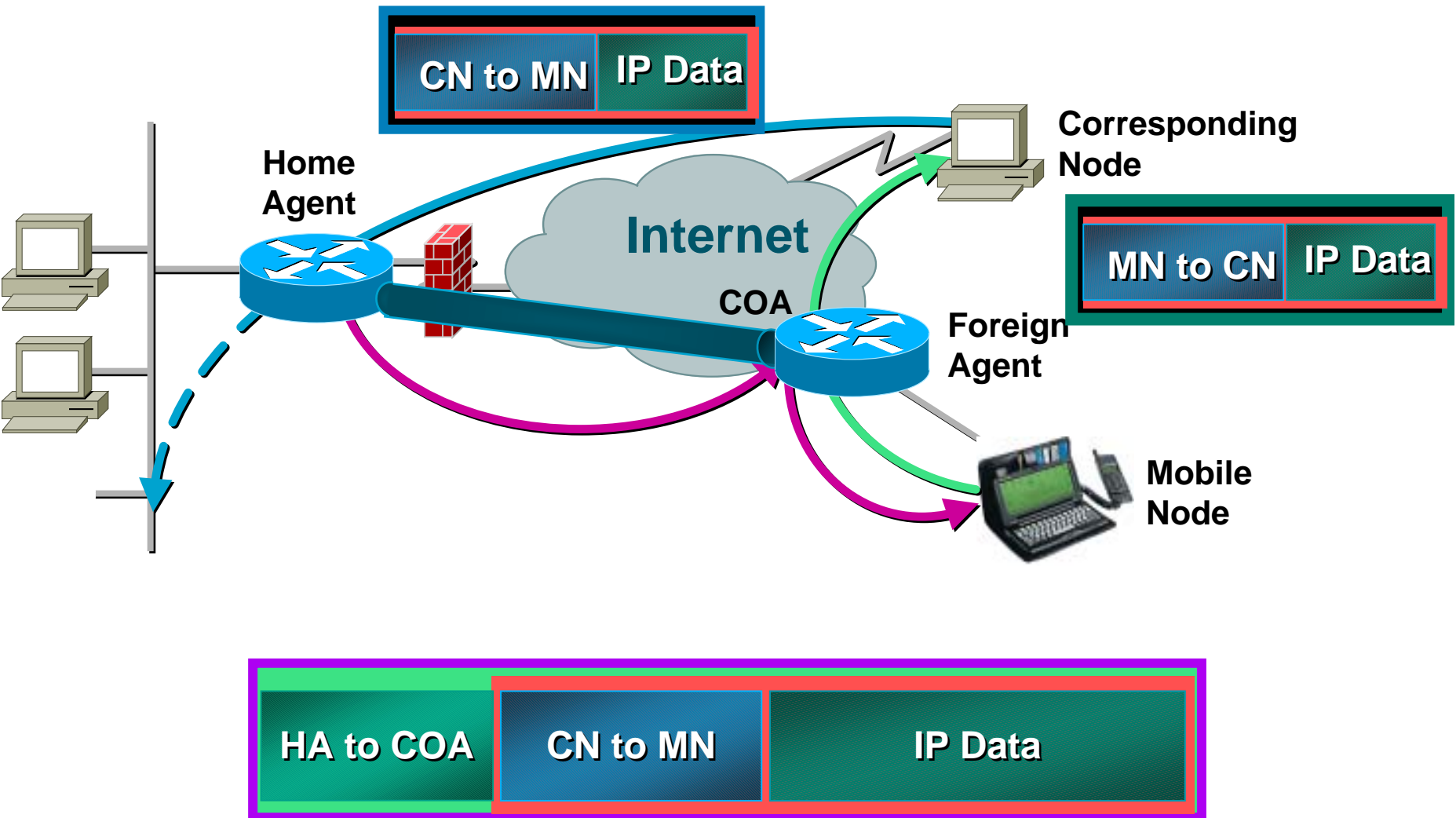
Receives all packets for the MN from the MN's Home Agent

MN, Mobile Node

An IP host that maintains network connectivity using its "home" IP address, regardless of which subnet (or network) it is connected to

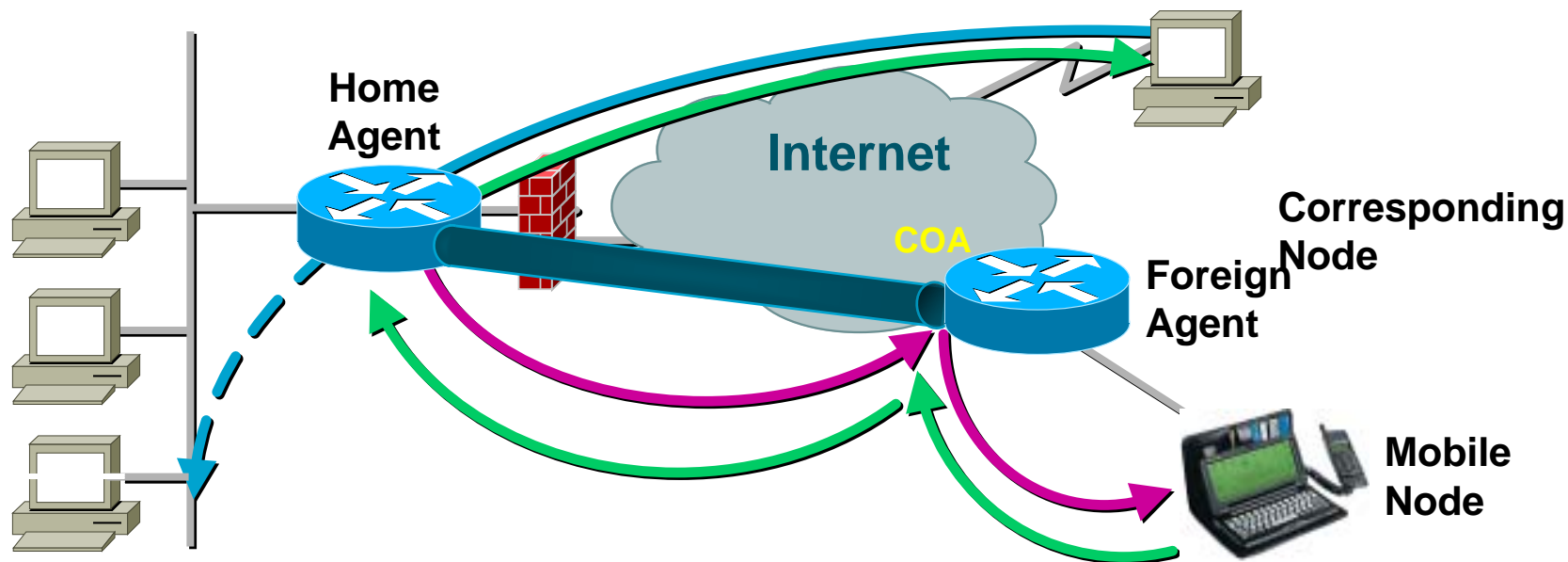
Typical Packet Forwarding “Triangle Routing”

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Alternate Packet Forwarding “Reverse Tunnel”

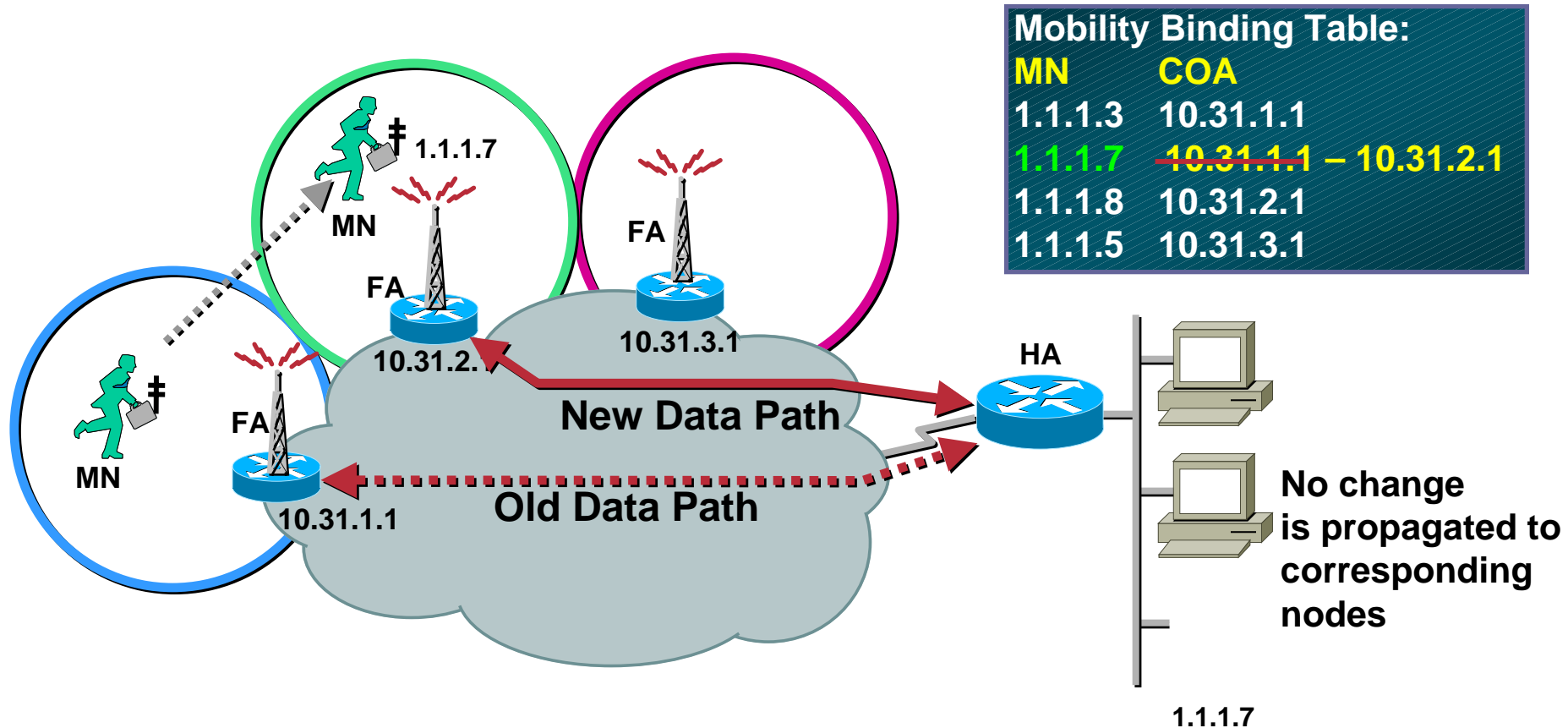
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- Ingress filtering will drop packets that have topologically incorrect source address

Roaming with Mobile IP

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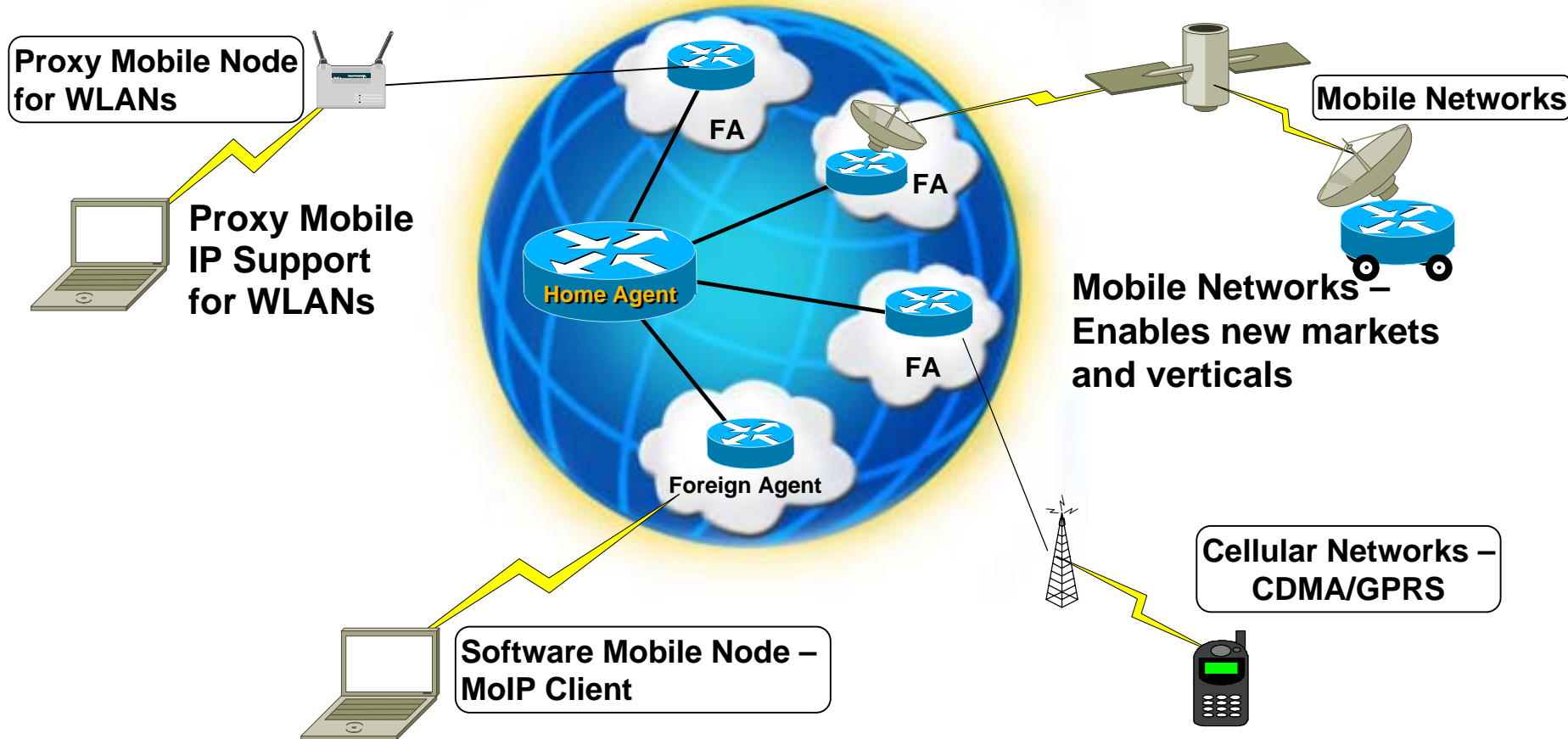


The movement is transparent to all other devices

Mobile IP – Service Architectures

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IP Service Integration – Integrate Mobile IP with IPSec VPNs, Multicast, QoS etc. Pushing the edge of the network out to the Mobile environment



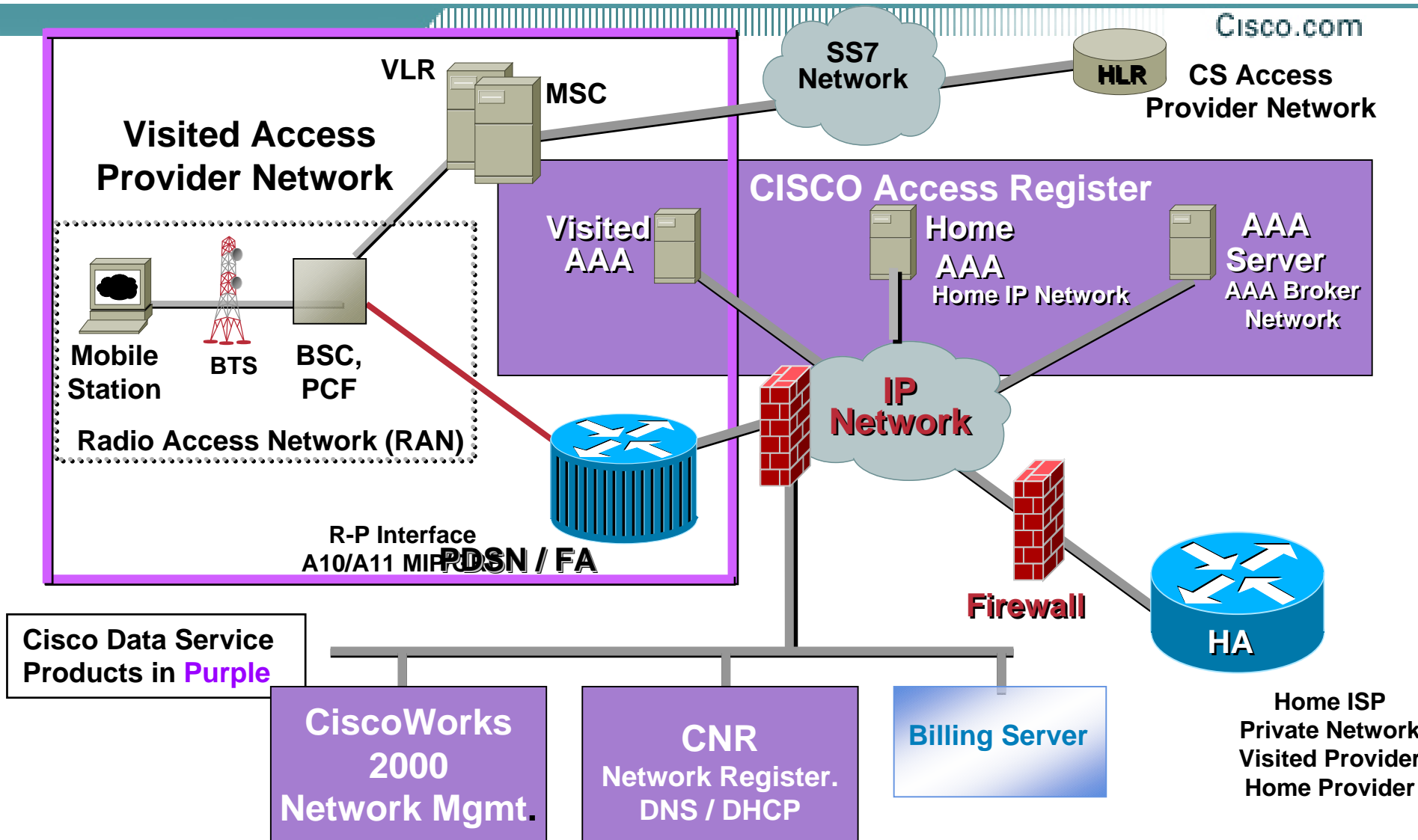
Mobility Data Networks

Data Network Mobility Opportunities

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- **MSP Mobility Services**
 - Cellular, beyond Simple IP; 2.5G and 3 G
 - Hot-spot mobility 'WLAN – Cellular'
 - CDMA2000,
 - VoIP Over 2.5G (GPRS/CDMA1x/EVDO)
- **Mobility in Data Mobile Networks**
 - Entire subnets that are mobile
 - Automobiles, Trains, Planes, Boats
- **Mobility in Enterprise Campus**
 - In building and between building movement,
 - Movement between multiple connection types

Cisco's CDMA2000 Solution



Nextel Online – Wireless Internet Runs over Mobile IP

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NEXTELonline™
wireless internet services



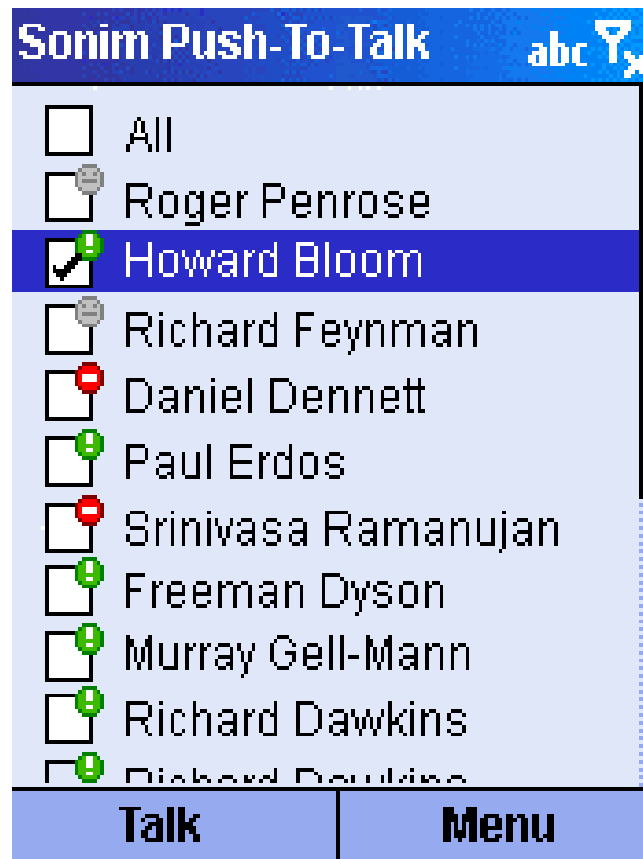
- **Wireless Internet Service**
Internet e-mail, news, financial, receive alerts, ...
- **Mobile IP end to end**
- **Nationwide deployment today**
Int'l deployment starting "Mexico, Brazil, Argentina, Peru, Chile, Phillipines"
- **~2k users a day being added**
 - **Flat fee revenue model**
- **Cisco and Motorola Mobile IP interoperability**
- **Information can be pulled by and pushed to the user**

Push-To-Talk Services

– Ad hoc Conferencing over IP

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- Always-on
- Instance Voice
- Click to Call



Push-To-Talk Offered by Mobile Carriers

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- **Nextel: 94 % of Nextel customers use Direct Connect™ (push-to-talk service) since Mid 2003.**
- **Verizon Wireless, US largest wireless service provider, offers Push to Talk service nationwide on August 18, 2003.**
- **Orange Launch Push-To-Talk Wireless worldwide, British and France 2Q, 2004, and 10 countries by the end of Year 2004.**
- **Many other carriers are following to offer Push-to-Talk service**

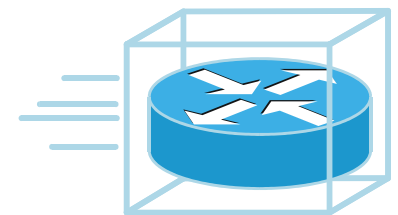
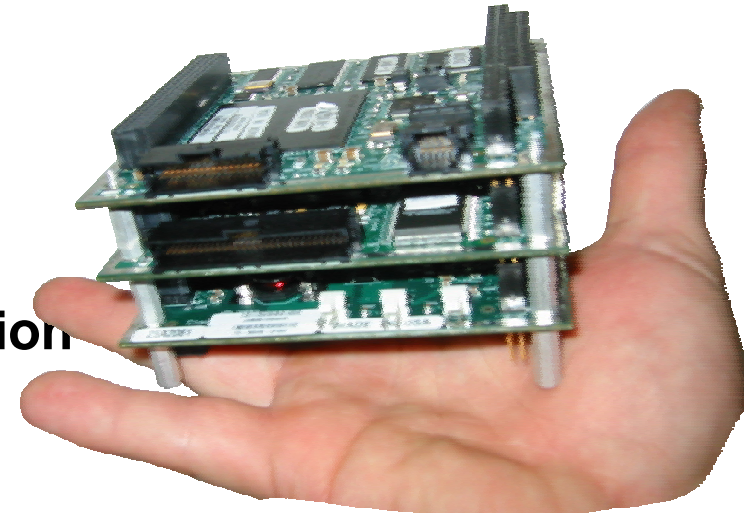
Mobile Access Router for Mobility Network

The Cisco Solution – The New Cisco 3200 Mobile Access Router

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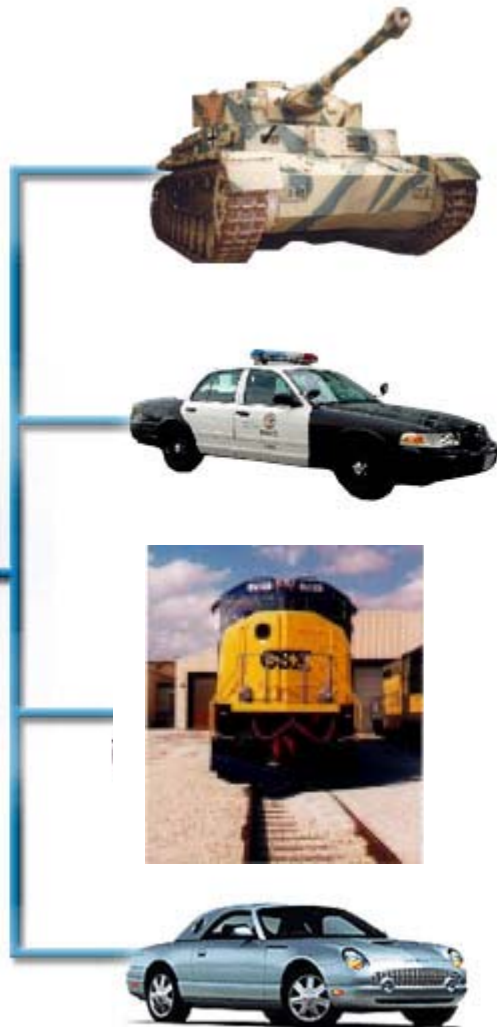
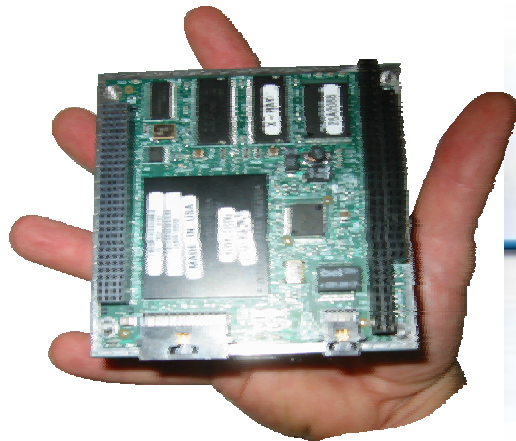
New Cisco IOS router platform that extends the IP frontier to mobile vehicular environment

- **Small Footprint & Low Power consumption**
- **Ruggedized**
- **Performance comparable to 3640**
- **Optimized for embedded applications**
- **Utilizes Cisco IOS, Mobile IP & Cisco Mobile Networks**



Vertical Market Applications

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Defense

- Army, Navy, Marines, Air Force, NATO, UK DoD, etc.

Public Services & Homeland Security

- EMS
- Police
- Fire Fighters

Commercial Markets

- Mass Transit
- Rail & Airlines
- Rental fleets
- Commercial aircraft
- Heavy equipment, logistics

Consumer Automotive

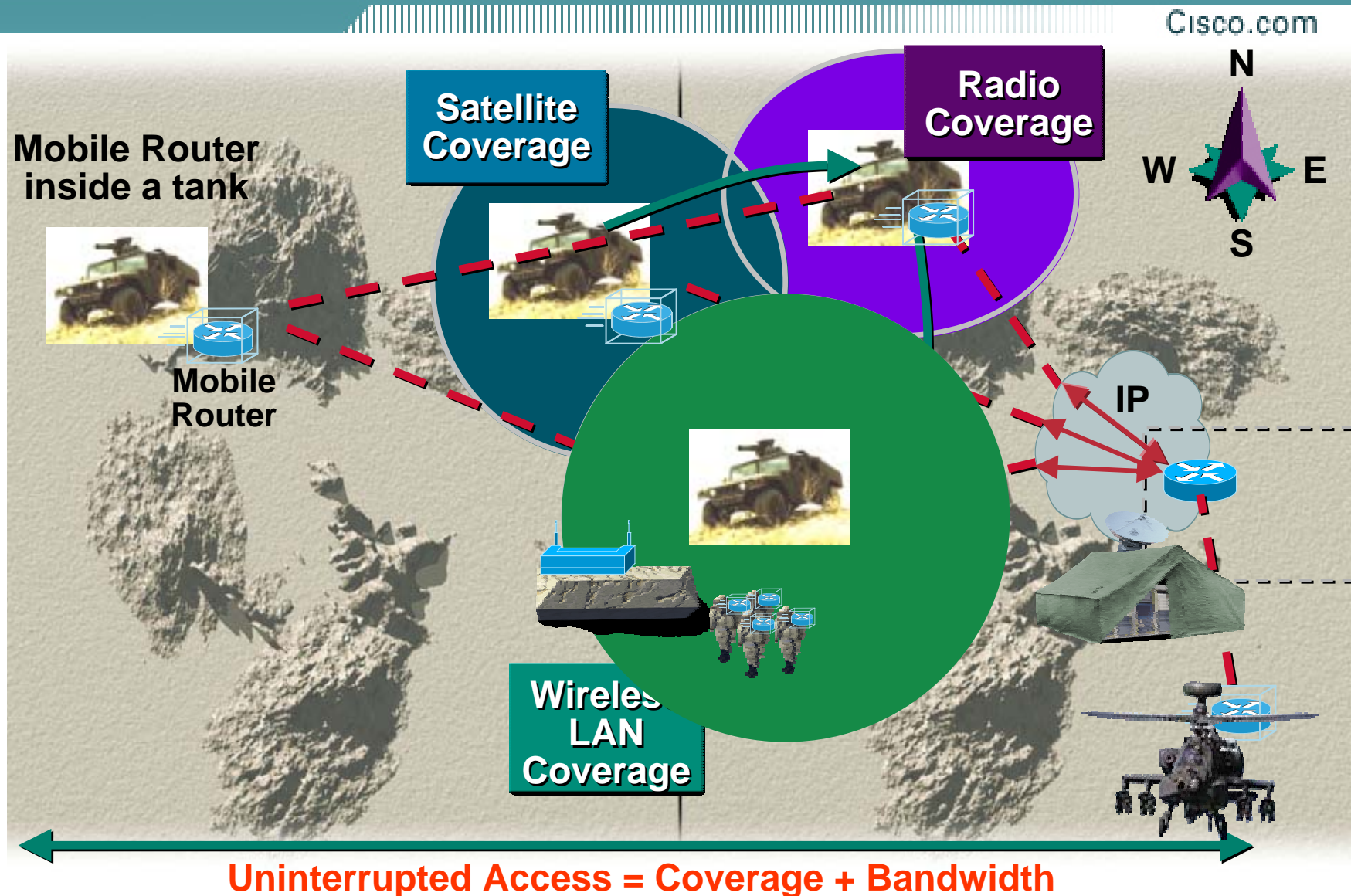
- Telematics
- Infotainment

Networks in Motion (tm)

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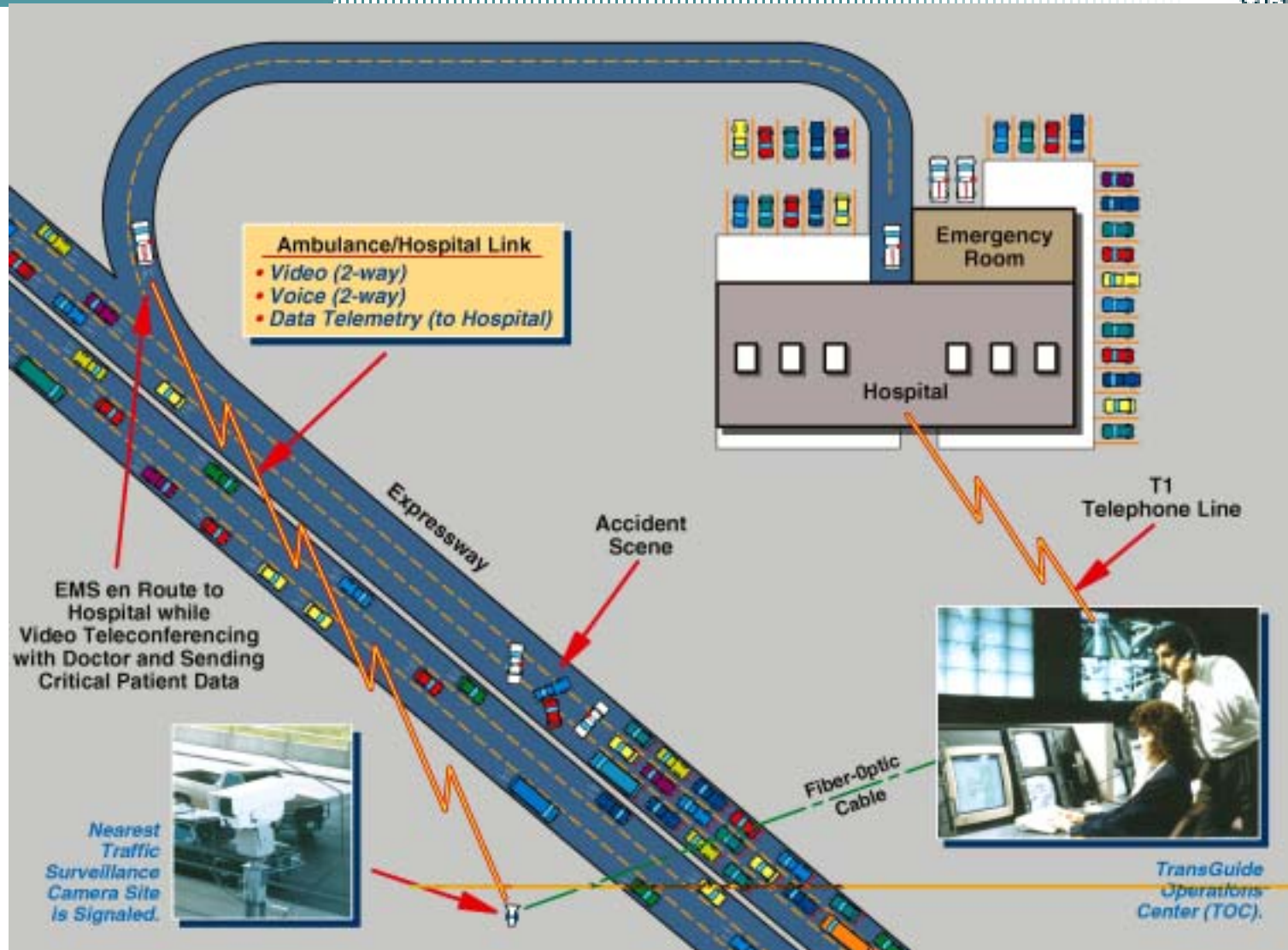


Seamless Mobility...Network of Networks



LifeLink™ Concept Developed by SwRI

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com

Cisco and Telematics

In-vehicle Environment

To

- J1850
- CAN
- J1939

Serial / USB

Ethernet

Black box recorder

PCMCIA

802.11

Serial

Cellular
WAN

Mobile SOHO Router

Serial

GPS

Data
Entry



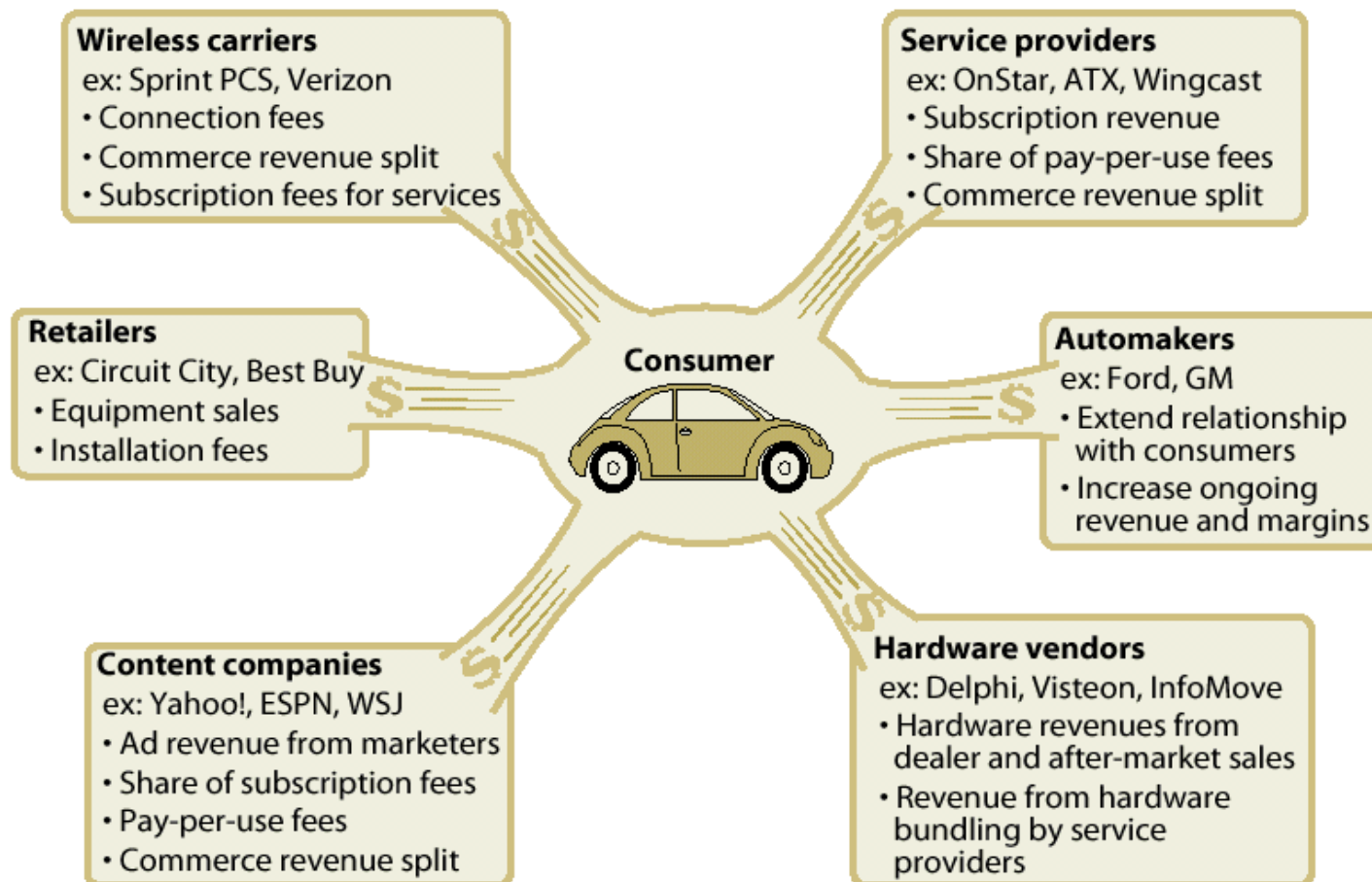
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Telematics Food Chain

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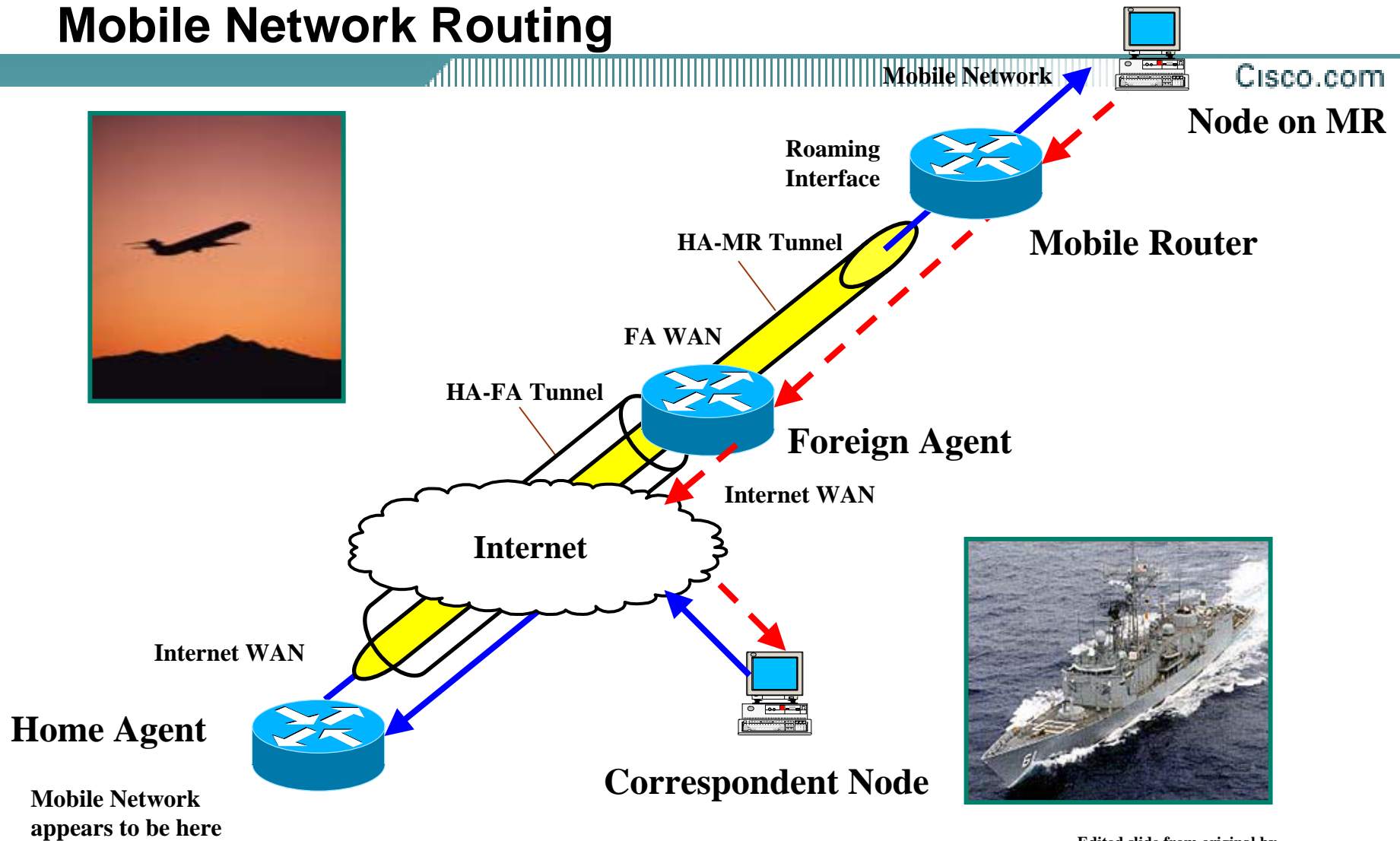
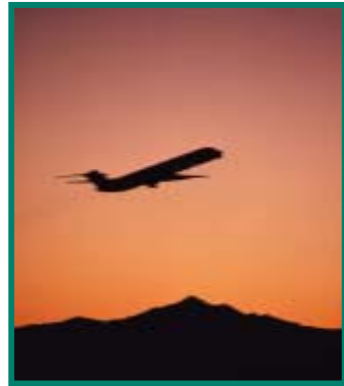
Figure 5 Players Seeking Consumer Relationships And Dollars



Source: Forrester Research, Inc.

Static Network

Mobile Network Routing



Edited slide from original by
William D. Ivancic, NASA Glenn

Mobile Access Router - Typical Application

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Cisco IOS Mobile Networks Software
Creates Appearance of
Always on Connection
to Applications

In-Vehicle Network

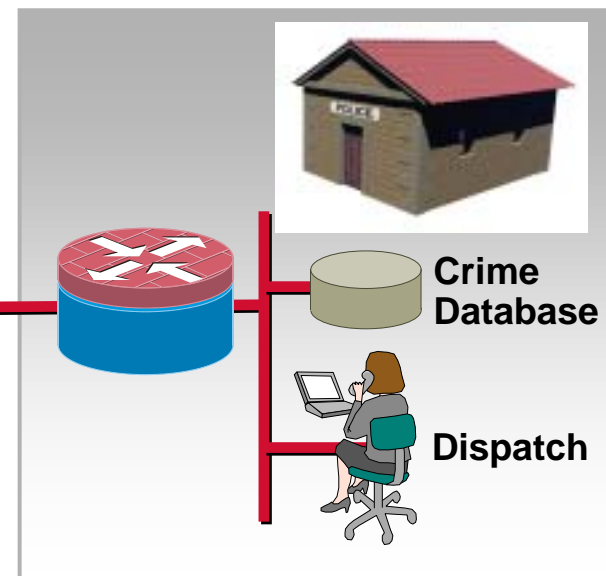


802.11

PMR/
GPRS/
CDPD

Any
Wireless
Network

Police Headquarters



**User-Defined Network
Selection based on:**

- Cost
- Bandwidth
- Availability

Proxy Mobile IP

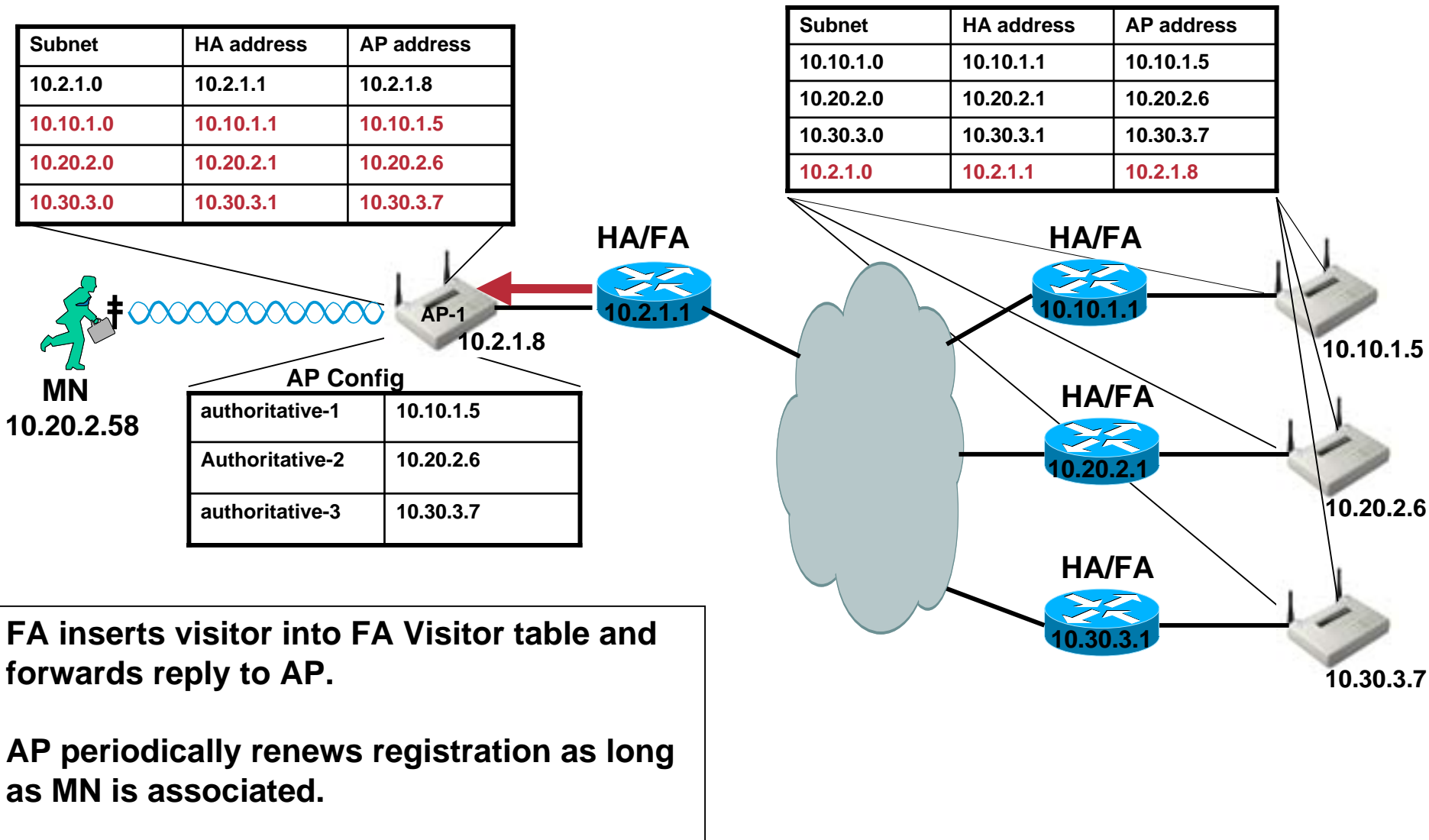
- **Issue: IT must install extra software on all mobile nodes**
- **Solution: Use proxy mobile IP to allow seamless roaming**

Extra equipment (APs) or FA to be proxy for mobile nodes

Such as 802.11 APs, GGSN, PDSN..

Proxy Mobile IP for the MN

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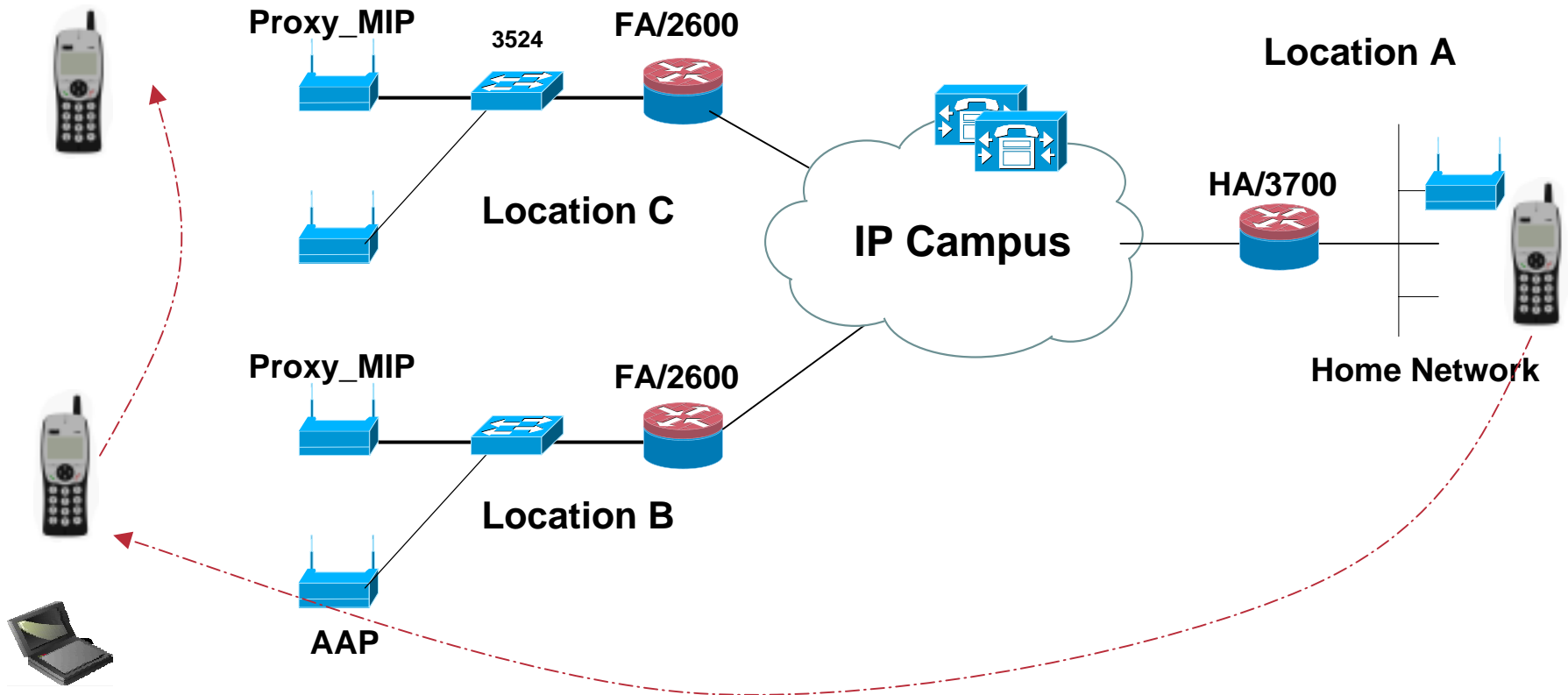
Mobile IP for WLAN of Enterprise

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Every AP have a Voice QoS enable;

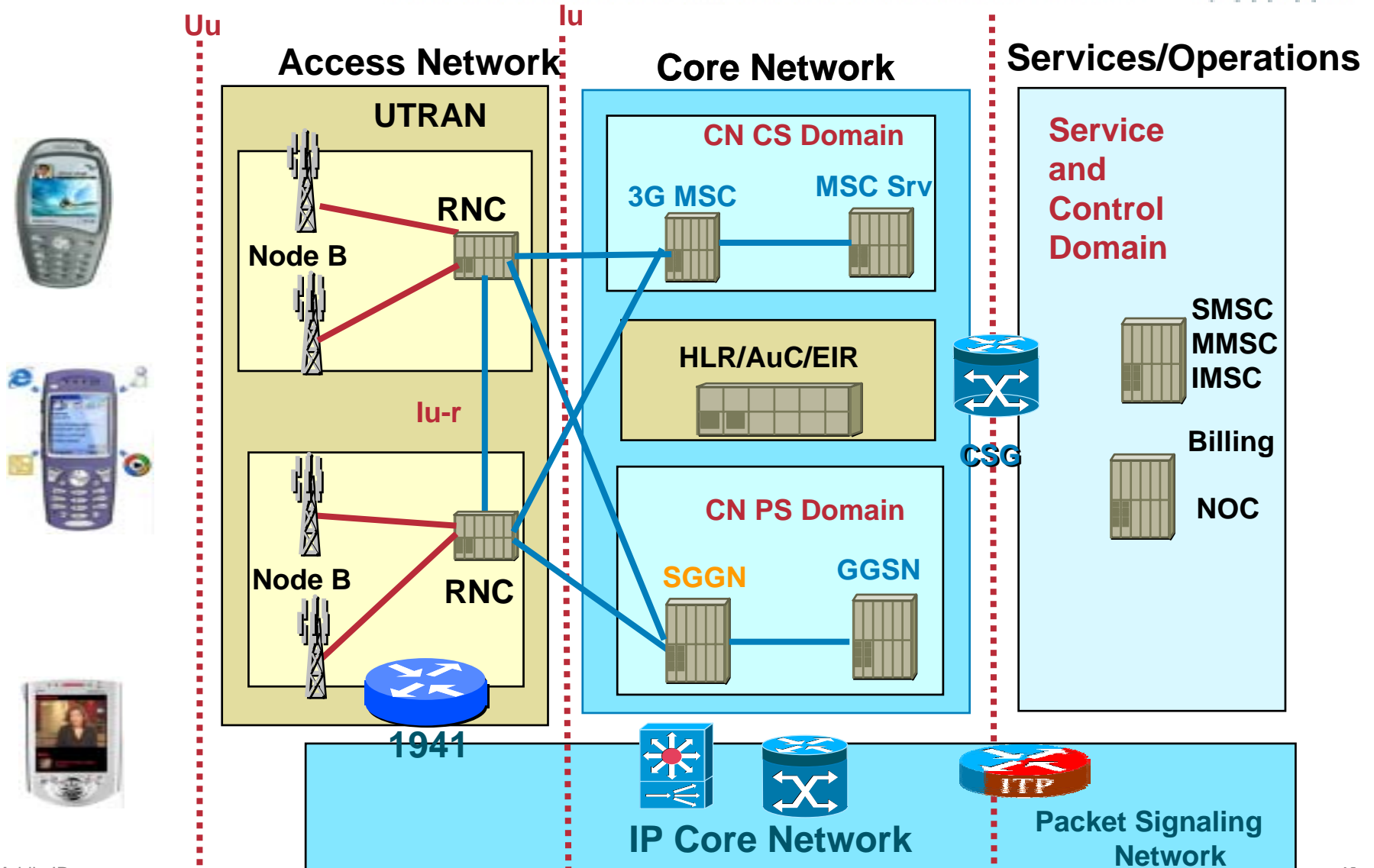
Voice/Video terminal will keep same IP address which get from Home Network

For Big Campus, Customer can use Outdoor AP for Outdoor covering;



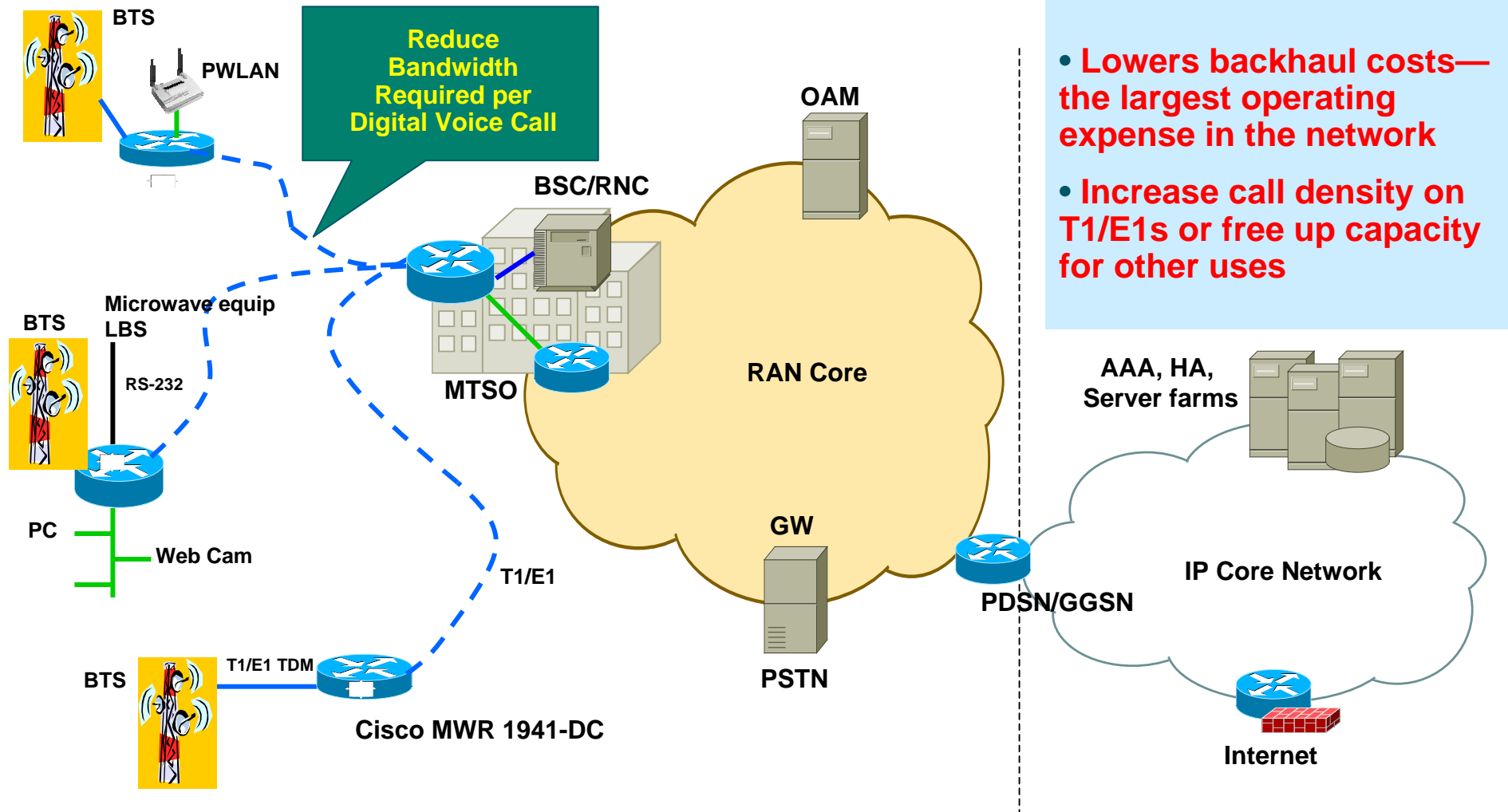
Bottlenecks in Mobile Network

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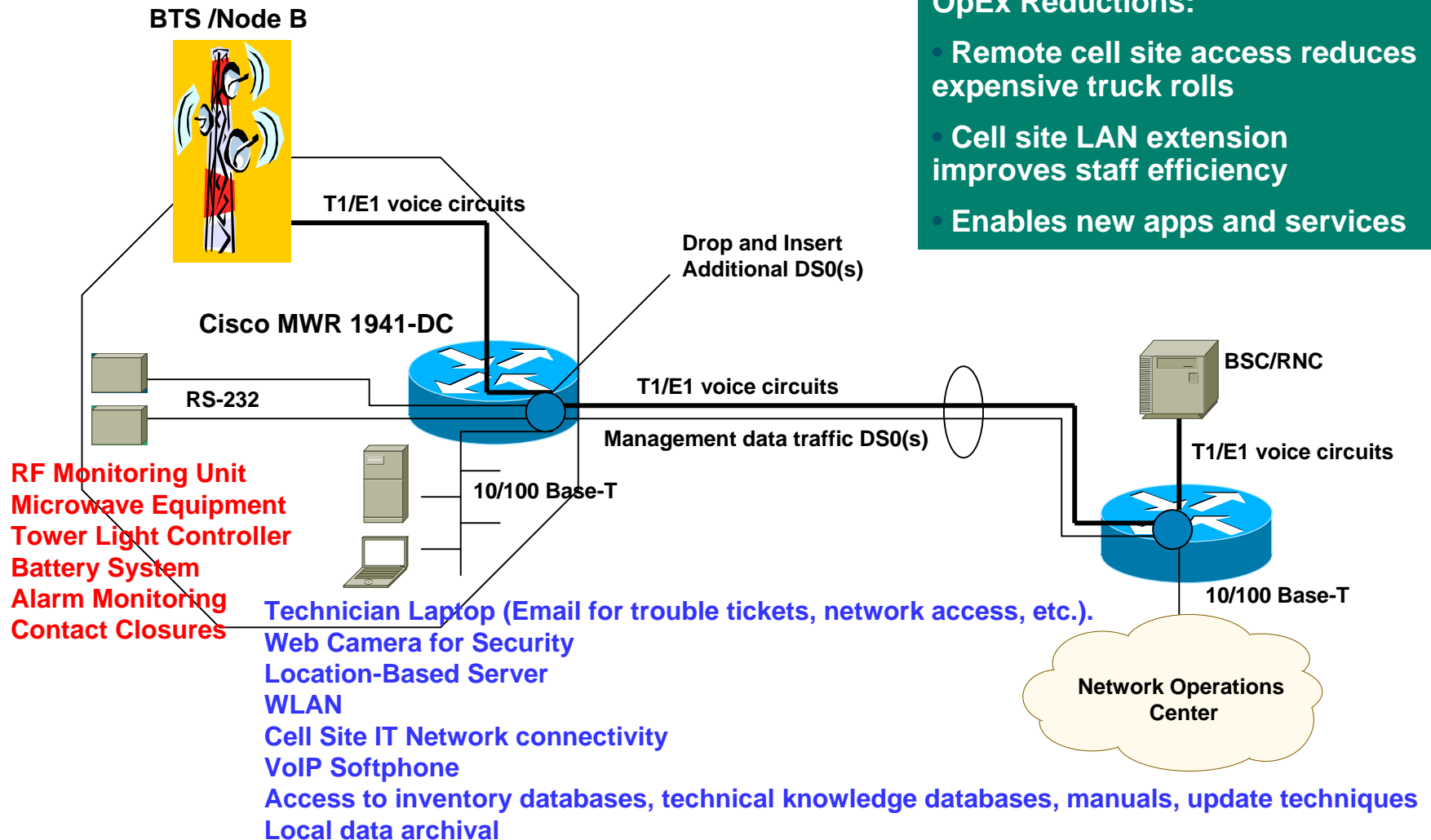
Abis Backhaul Suppression over IP

Cisco.com



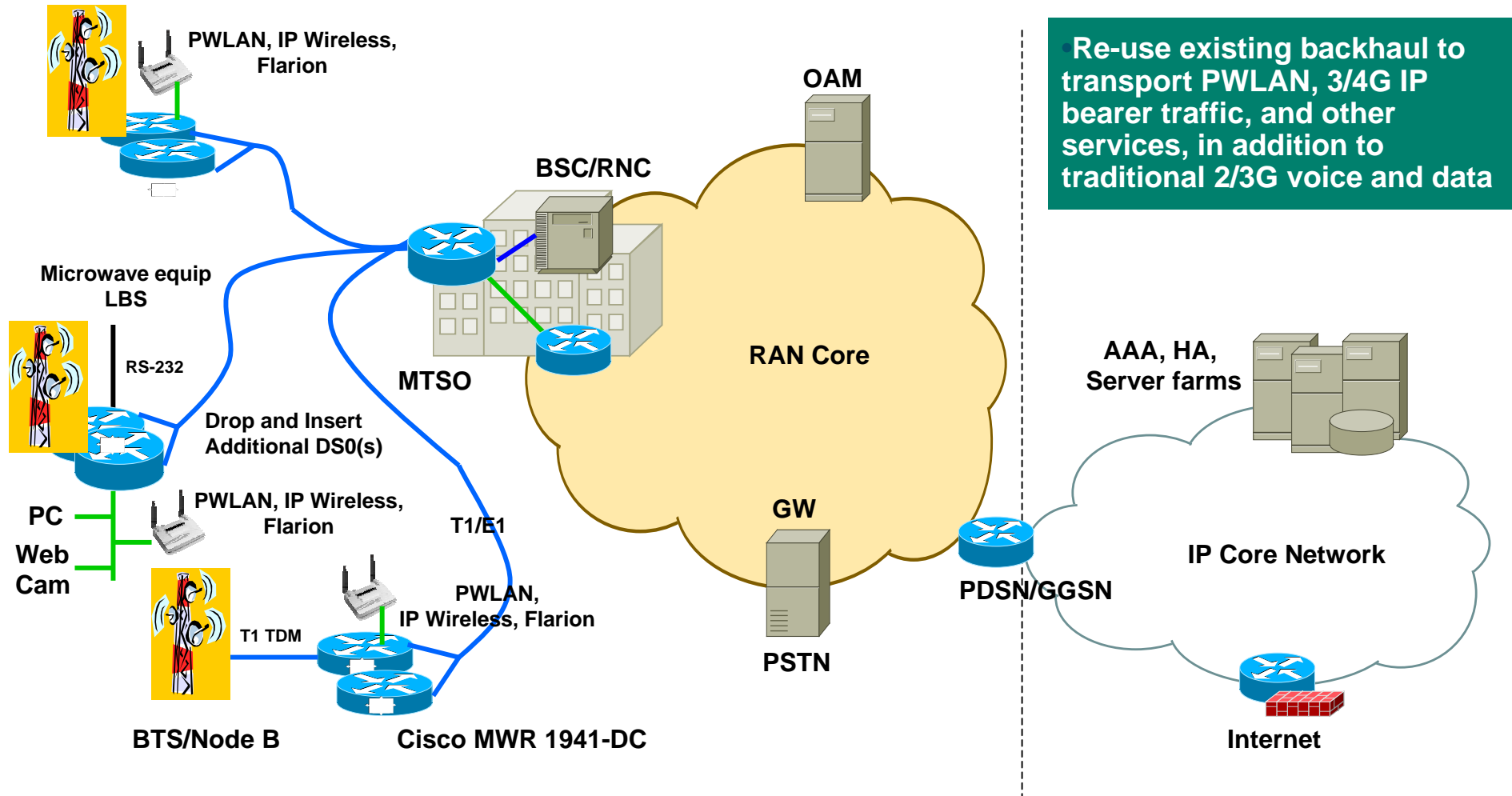
Cell Site DCN

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Multi-Purpose RAN Backhaul for PWLAN and Other 3G/4G Data Overlays

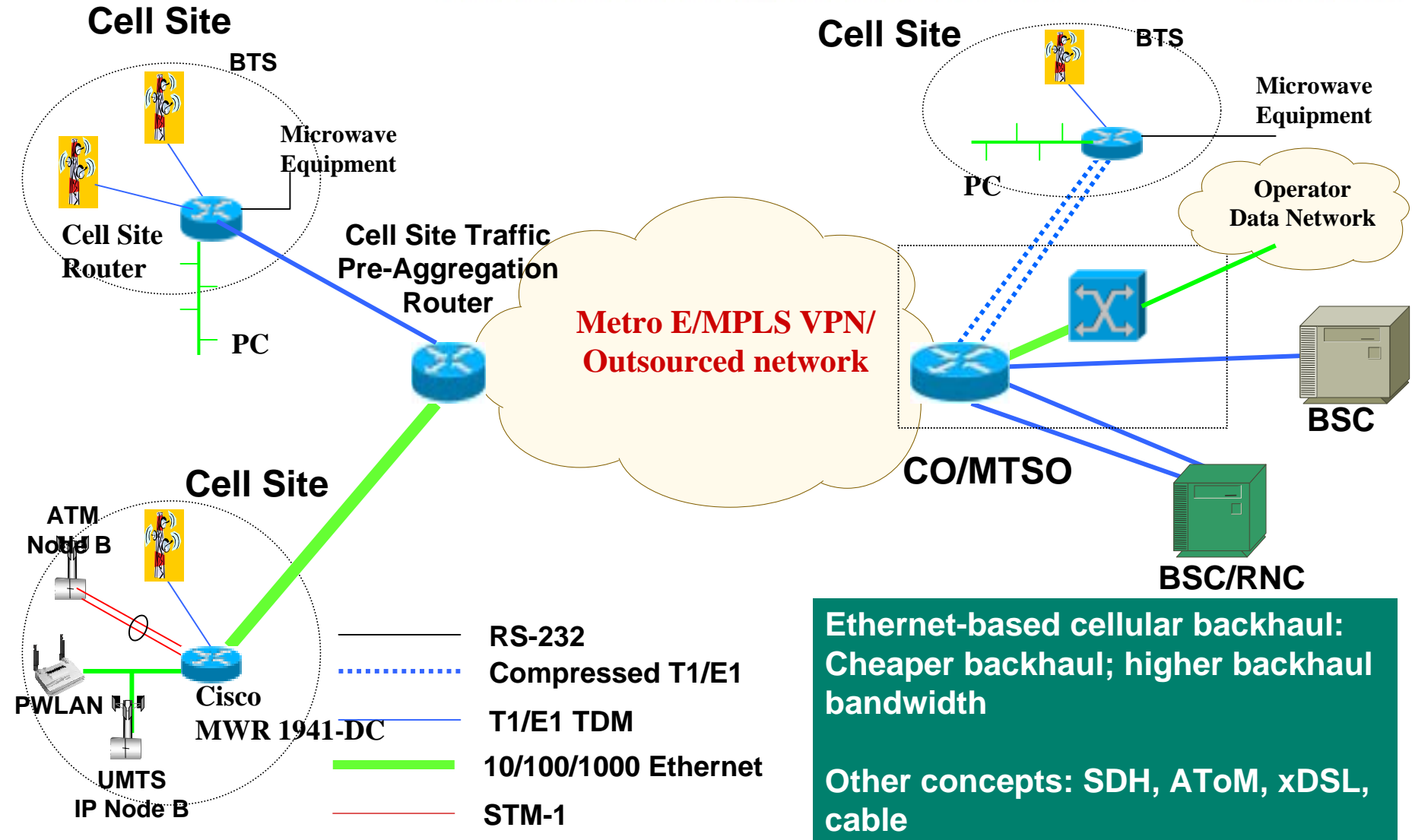
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• Re-use existing backhaul to transport PWLAN, 3/4G IP bearer traffic, and other services, in addition to traditional 2/3G voice and data

Alternative Backhaul

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Summary

Mobile IP for Data Mobility Network

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- **The growth of 2G Mobile Service depends on voice mobility. Future Mobile Service growth will rely on mobile data.**
- **Regardless of different radio access technologies, Mobile IP is an essential component to maintain data mobility value.**
- **Foreseeable future, there will many new Integrated Multimedia Services take advantages mobility provided by Mobile IP.**

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EMPOWERING THE
INTERNET GENERATIONSM