



Trend in Multimedia Compression Technology

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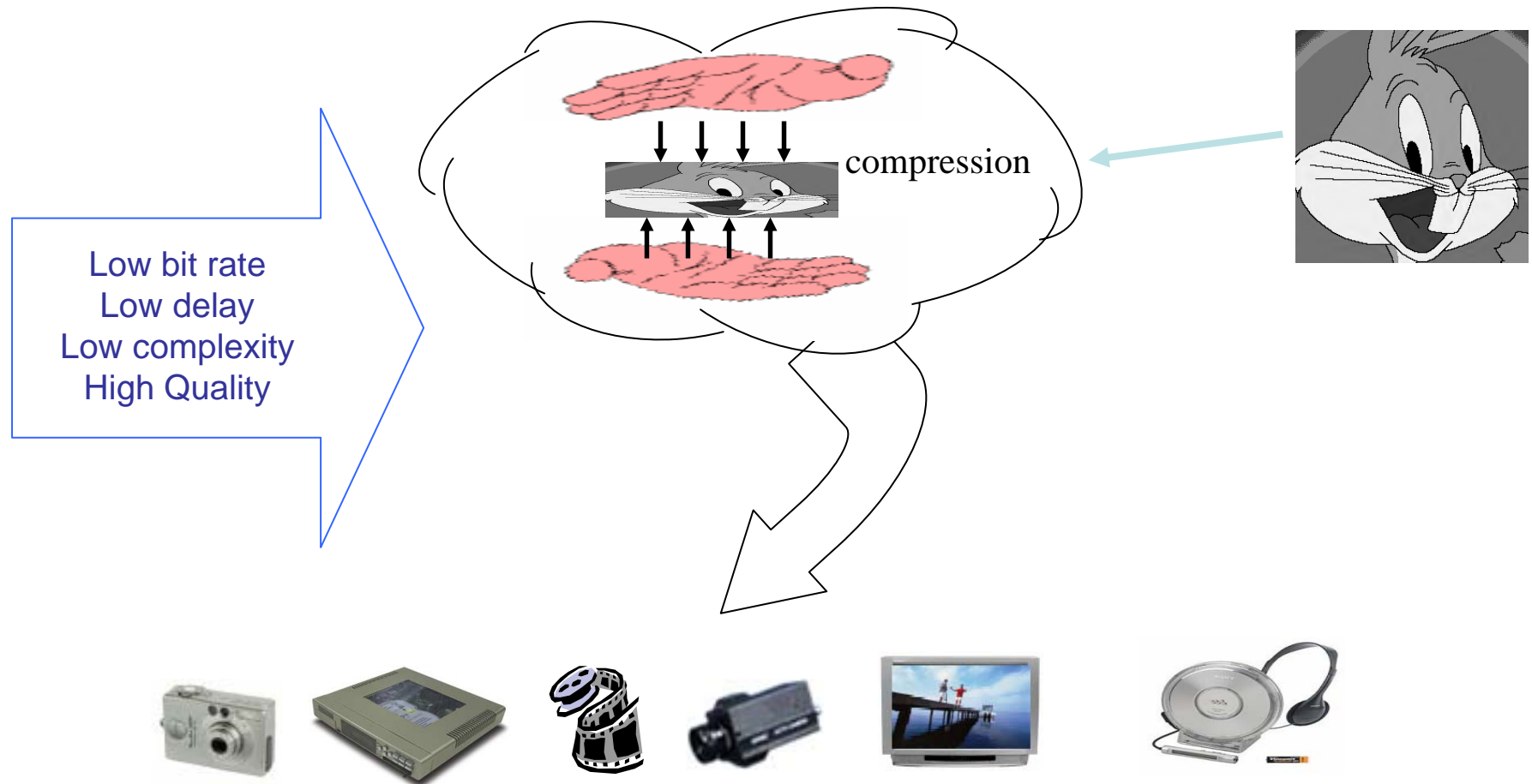


Content

- **When Coding Efficiency is the top priority**
- Convenience of Use is the next
- Compression for special applications
- Final Words

Coding Efficiency

- Compression is to reduce the amount of data

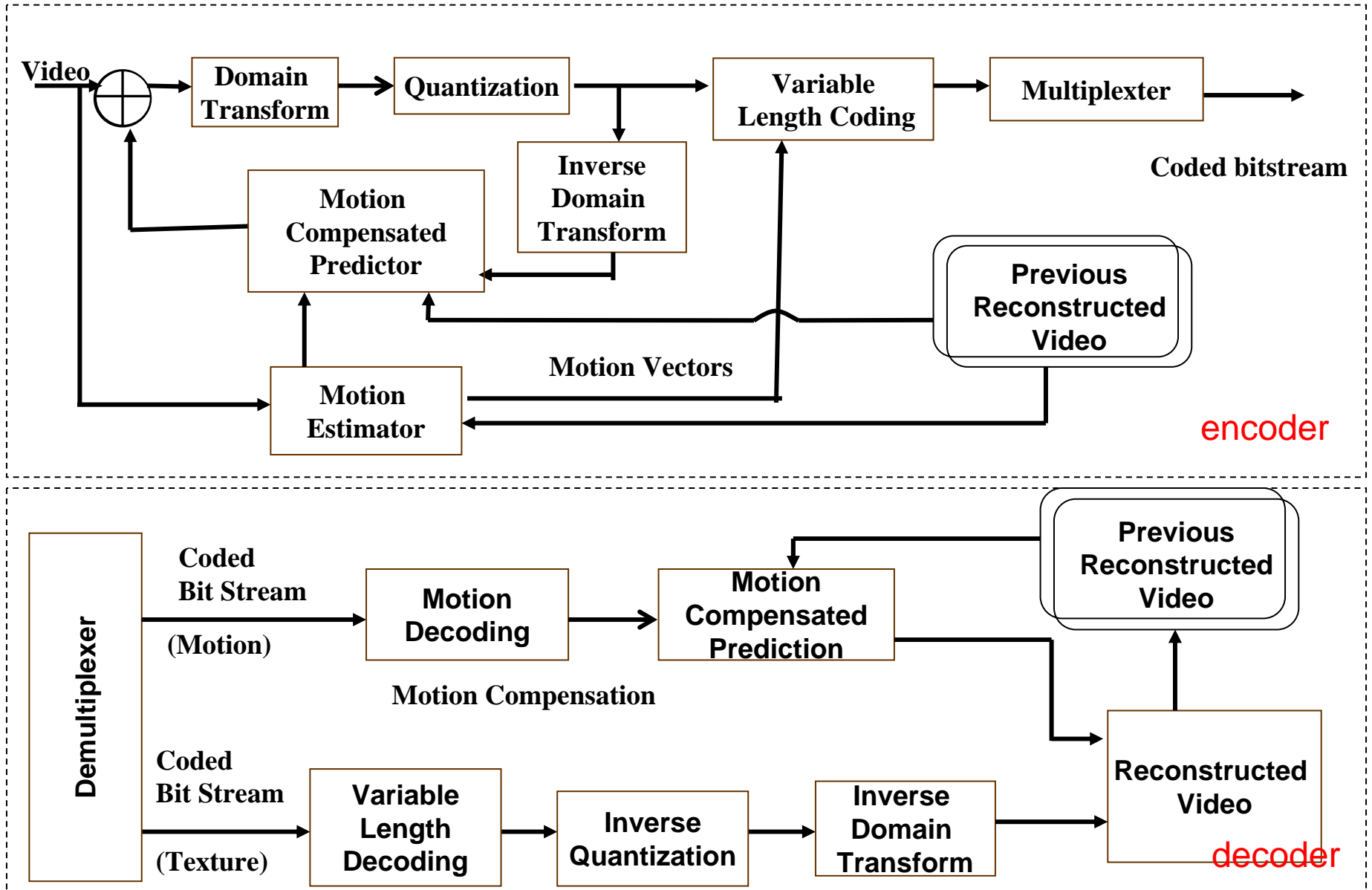




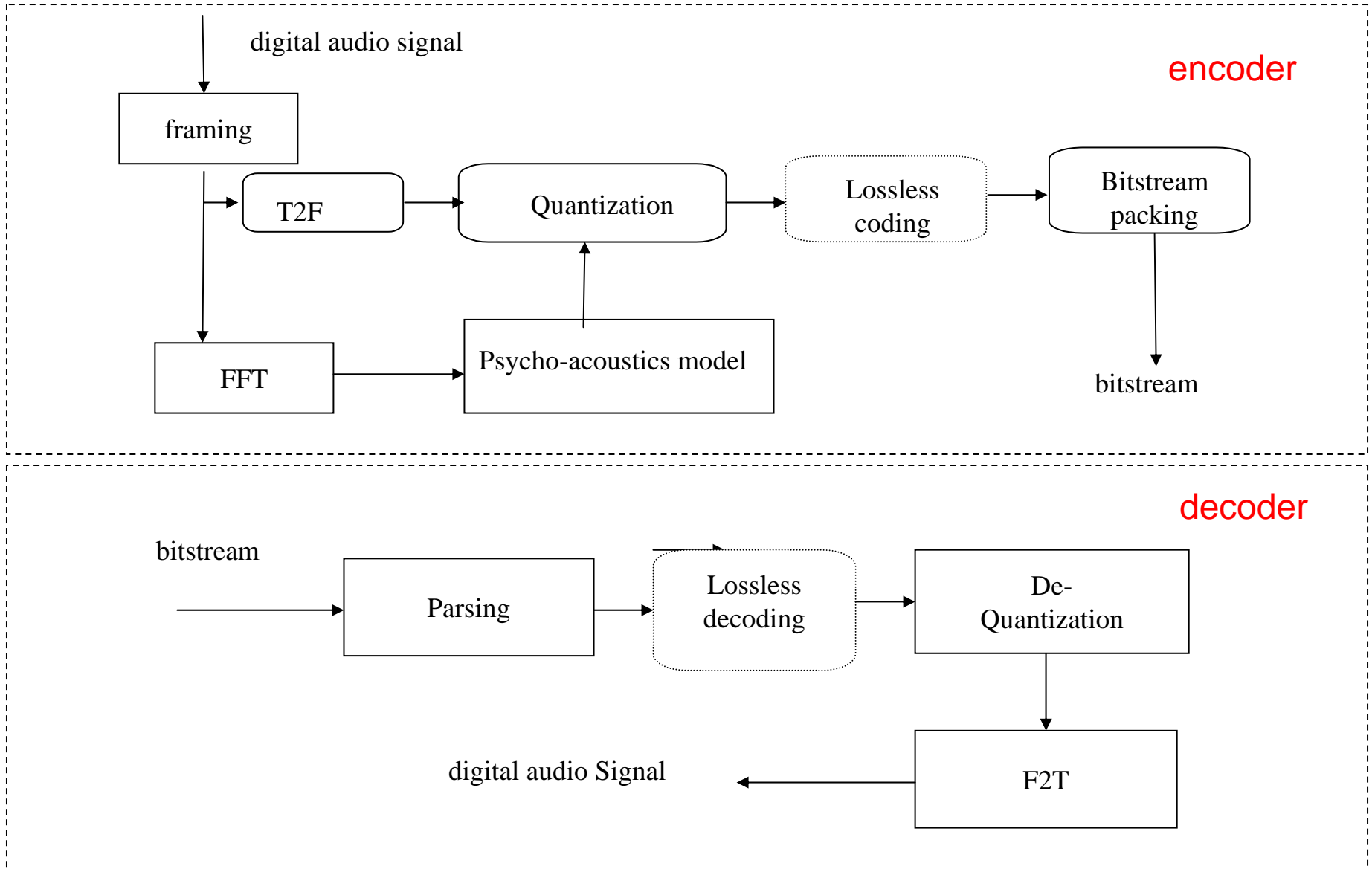
Technical considerations for coding efficiency

- Ignoring the irrelevancy
 - Motion compensation in Video
 - Psycho-acoustics model in Audio
- Ignoring the redundancy
 - Lossless coding
 - Huffman coding
 - Arithmetic coding
- Parameterization
 - CELP coding in speech
 - SBR in audio

General Video Coding Blocks

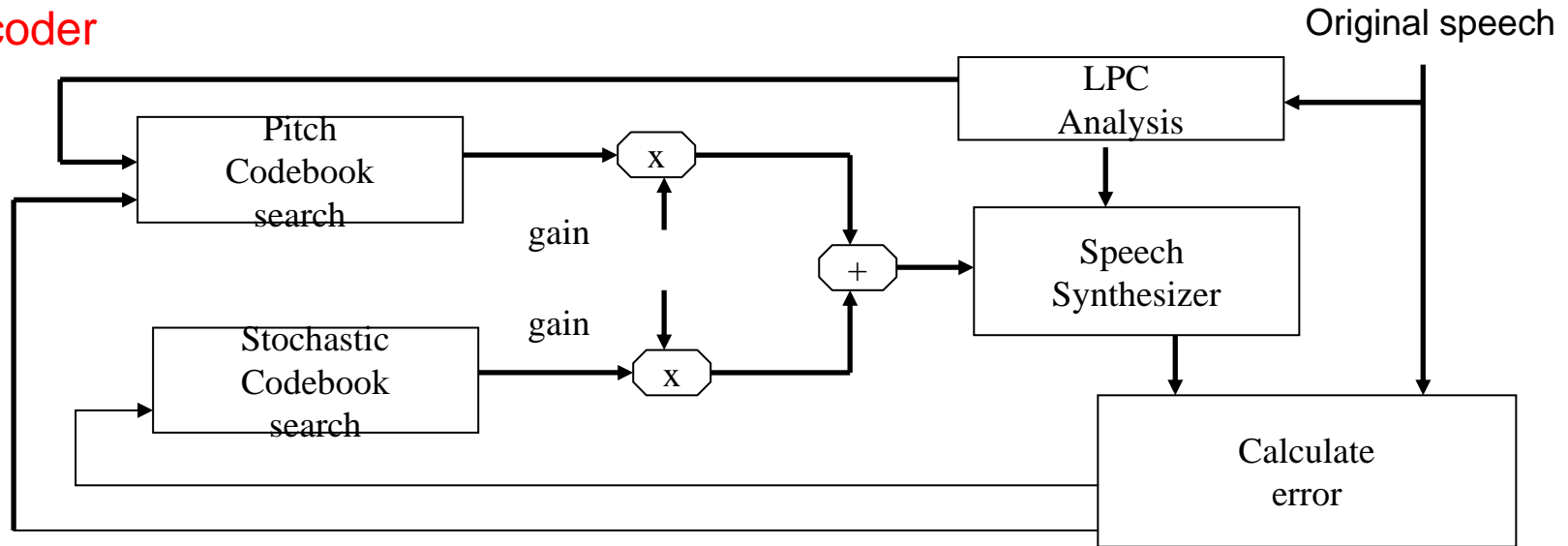


General Audio Coding Blocks

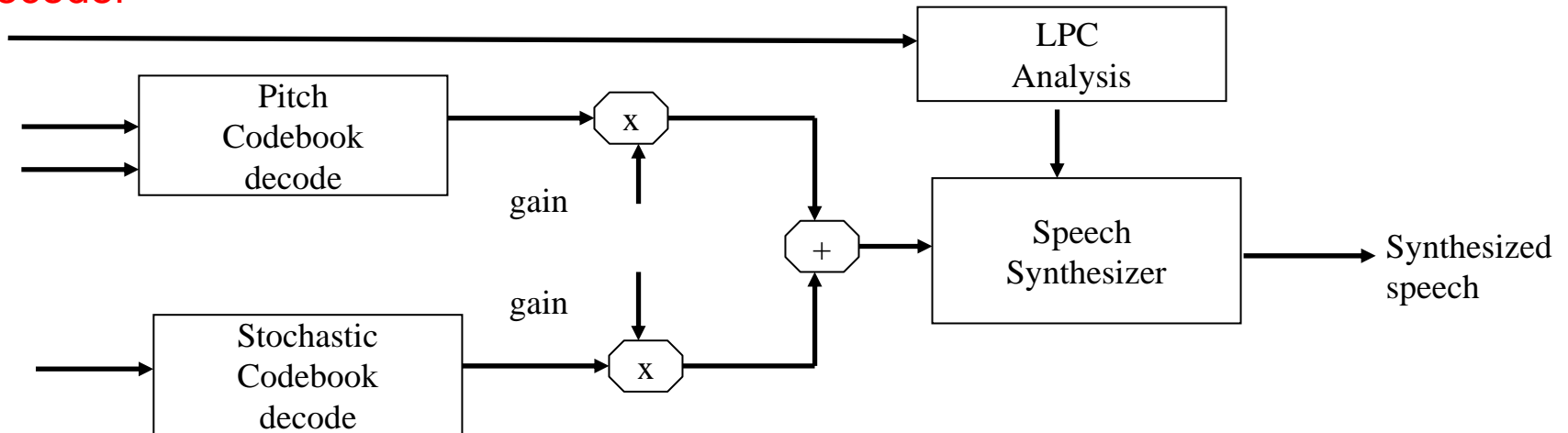


Parametric Coding - CELP speech

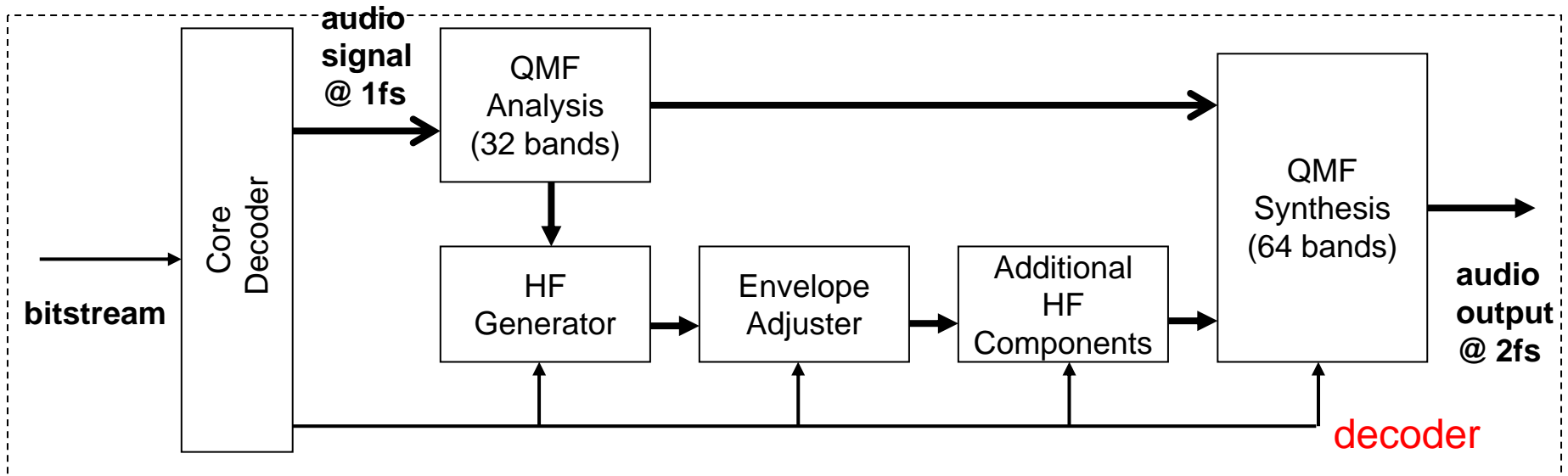
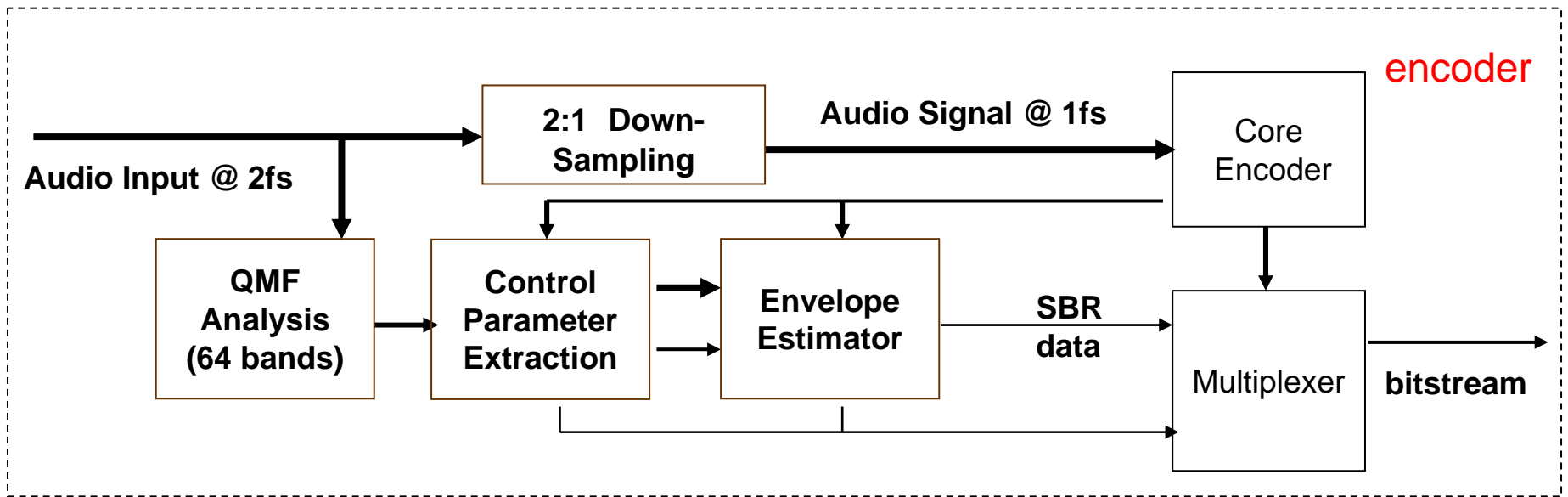
encoder



decoder



Parametric Coding - SBR





Content

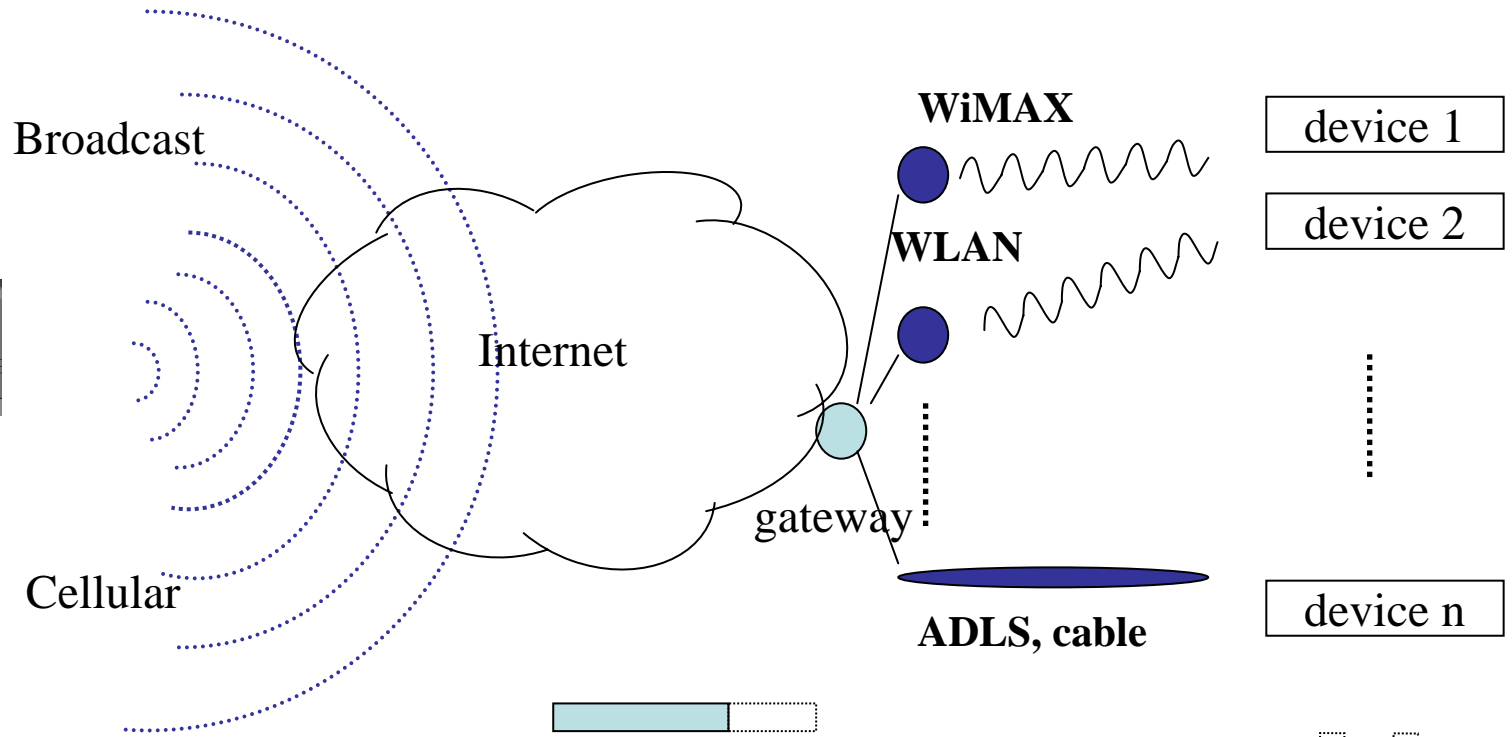
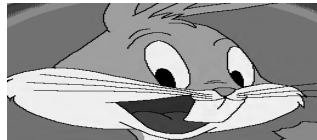
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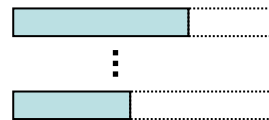
Convenience of Use Issue

- Coding efficiency is not all
- Convenience of Use
 - Network adaptability
 - Heterogeneous networks
 - Device adaptability
 - Difference in capability
 - Power issue
 - Convergence service

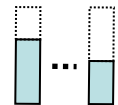
One Solution for Convenience of Use - Scalable Compression



one process
one set of
bitstream



Heterogeneous
network
various
bandwidth



various
processing and
display
capability

Types of Scalability

- SNR scalability

- Multilayer scalability



Base layer Single enhancement layers

- Fine granular scalability



Base layer Single enhancement layer



- Multi-dimensional scalability

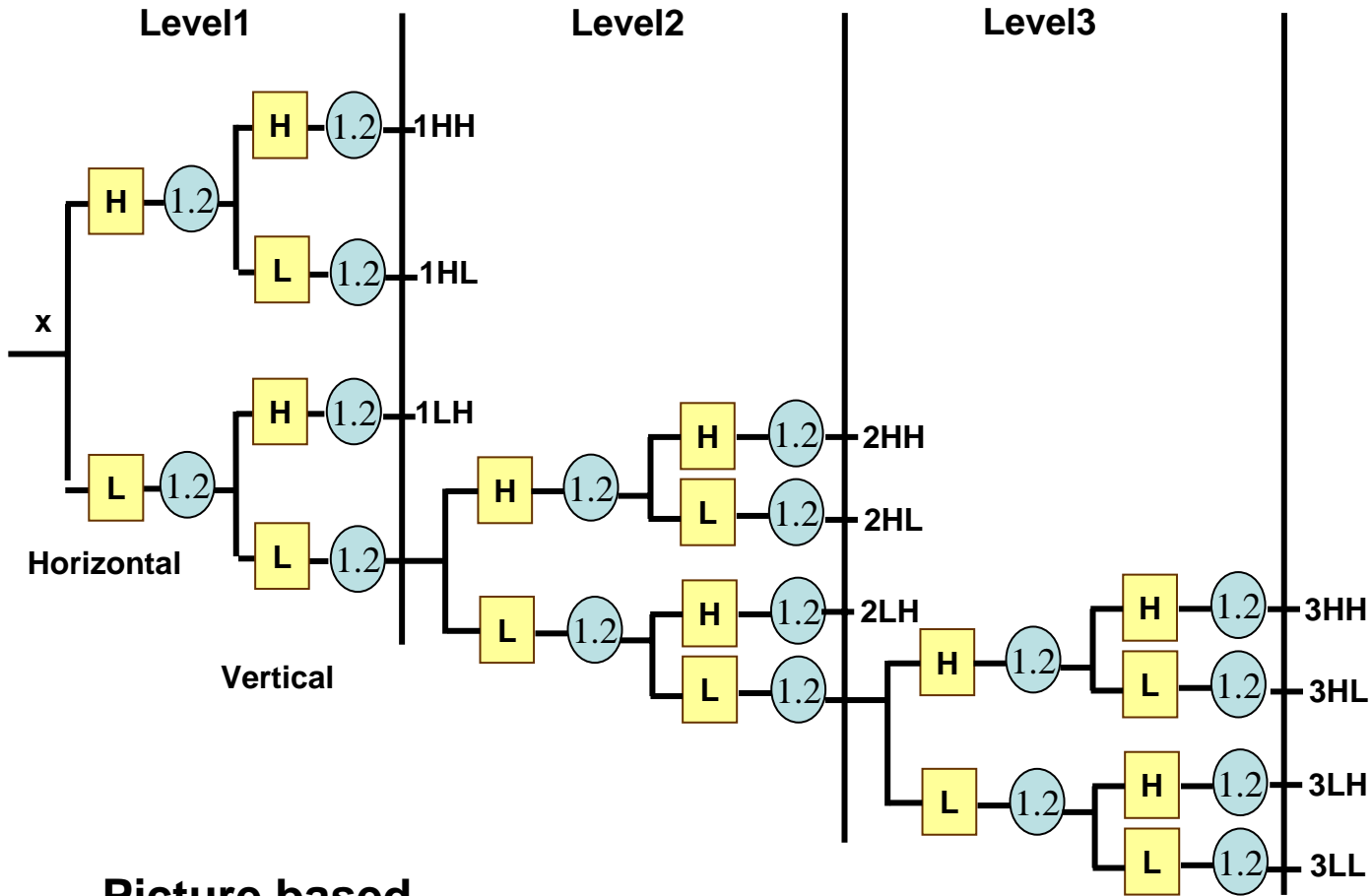
- SNR

- Spatial

- Temporal



Scalable Picture Coding - Wavelet

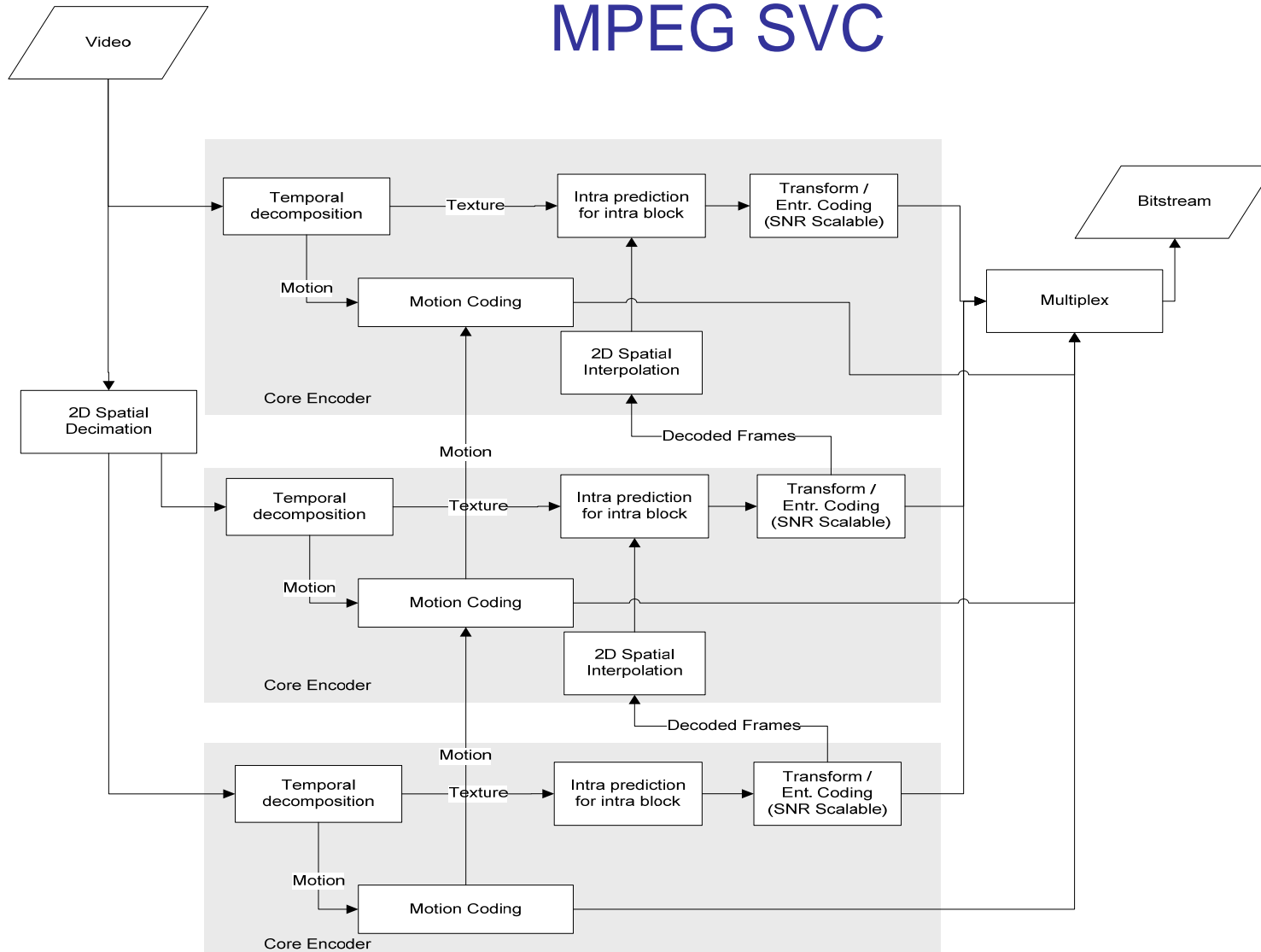


3LL	3HL	2HL	1HL
3LH	3HH		
2LH		2HH	1LH
1LH		1HH	

Picture based

Spatial Domain Scalability

Multi-Dimensional Scalability MPEG SVC



Ref: MPEG
standard



Content

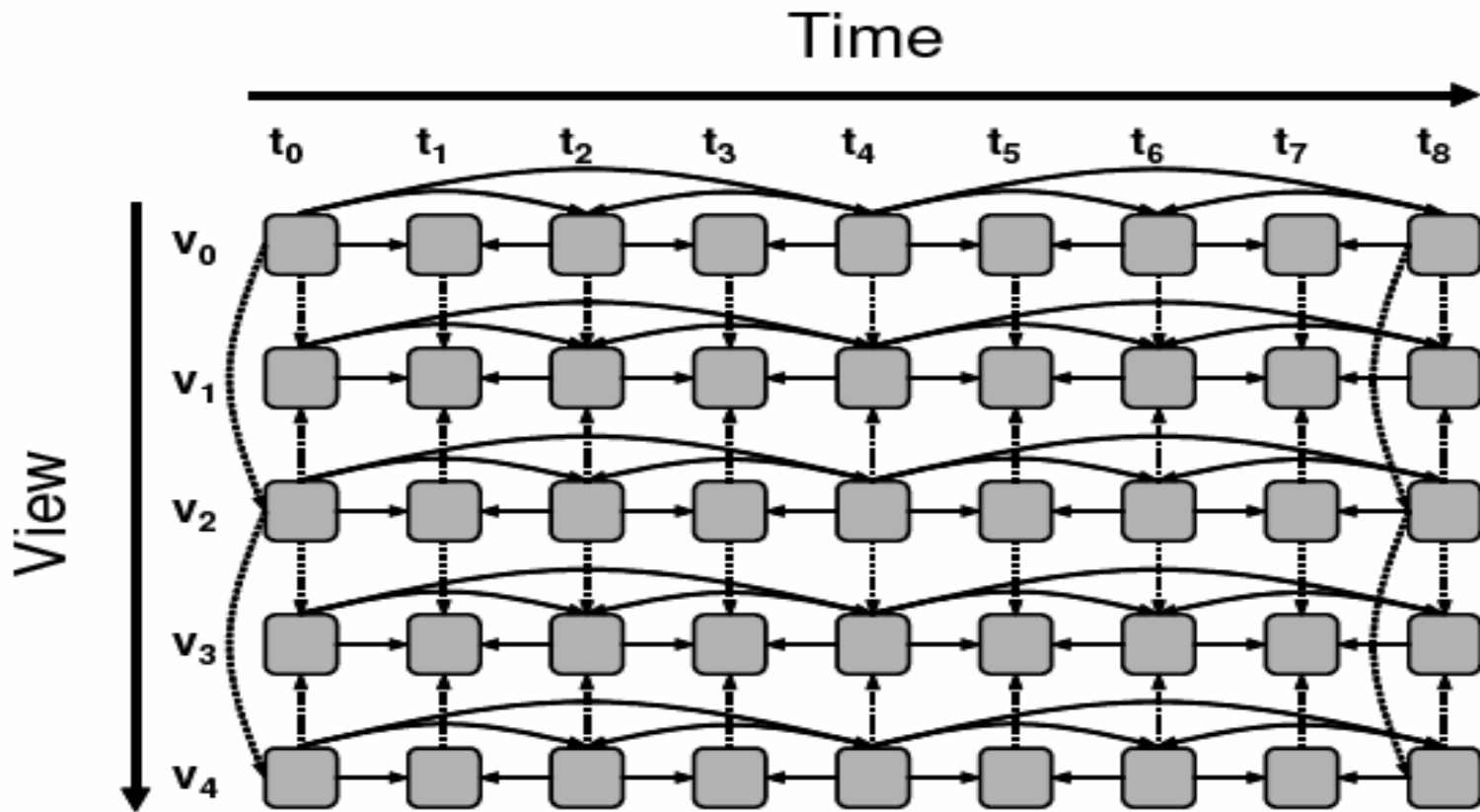
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Advanced Compression for Special Applications

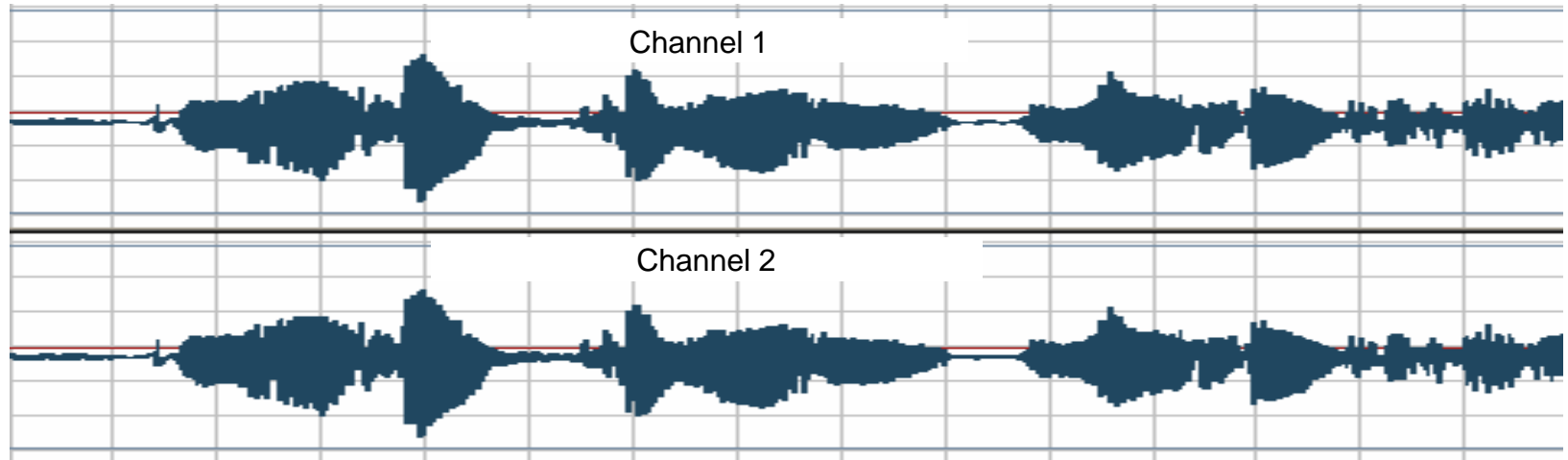
- Multi-View / Multi-Channel compression
 - 5.1 channel audio (old technology)
 - 3D TV
 - Free Viewpoint TV
- Surveillance Video

Multi-View Video Compression



Prediction between frames and views

Multi-Channel Audio Compression (old technology)



- MS
 - $M = (\text{channel 1} + \text{channel 2})/2$
 - $S = (\text{channel 1} - \text{channel 2})/2$
- Intensity coding
 - Only process on high frequency bands
 - Regular coding for one channel
 - Keep intensity information only for the other channel



Surveillance Video Compression

- Just a thought

- Coding efficiency is still key
 - It could be 24-hour occupation of the bandwidth
- Information is more important than video quality
 - Region of Interests
 - Object coding
 - Parameter coding
 - Surveillance modeling
 - Event to parameters



Content

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Final Words

-Video Compression Industry

- Technology is not the only Driven force
 - Who is deployed first
 - MPEG 2 video is still dominant
 - Who has better content support
 - Dolby audio has larger market share than AAC
 - H.264 starts with Blue Ray Disc
 - Niche market
 - MP3 finds its way in internet and USB player
 - IP royalty issue
 - AVS may be a threat to H.264